



Contract Number

24-119 *A-1*

SAP Number

4400024182

Economic Development

Department Contract Representative

Derek Armstrong

Telephone Number

(909) 387-4386

Contractor

Placer Labs, Inc

Contractor Representative

Bryce Brill

Telephone Number

(415) 228-2444

Contract Term

February 6, 2024-February 5, 2026

Original Contract Amount

\$100,000.00

Amendment Amount

\$7,534.00

Total Contract Amount

\$107,534.00

Cost Center

6014621000

Briefly describe the general nature of the contract: Amendment to Order Form and License Agreement with Placer Labs, Inc., will let Economic Development access the Travel and Tourism In-Market Visitor Spend Advanced Report.

FOR COUNTY USE ONLY

Approved as to Legal Form

[Signature]
Dawn Martin, County Counsel

Date

5/6/25

Reviewed for Contract Compliance

[Signature]

Date

Reviewed/Approved by Department

[Signature]
Derek Armstrong, Director

Date

5/6/25




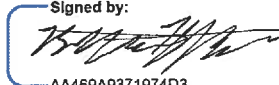
PLACER LABS, INC.


AMENDMENT TO ORDER FORM

This Amendment to Order Form (this “**Amendment**”), dated as of April 11, 2025 (the “**Amendment Date**”), modifies the Order Form executed by San Bernardino County California (“**Customer**”) and Placer Labs, Inc. (“**Placer**”) on or about February 6, 2024 (together with any other prior amendments thereto, the “**Order Form**”). Unless otherwise defined, capitalized terms herein have the same meaning as in the Order Form. Placer and Customer agree to amend the Order Form as follows:

1. Starting on July 1, 2025, the Annual License Fee will increase, from \$50,000 to \$62,500.
2. Starting on July 1, 2025, Customer will receive access to the Travel and Tourism In-Market Visitor Spend Advanced Report.
3. Customer will receive an invoice in the amount of \$7,534 on July 1, 2025, for 220 days of access to the Travel and Tourism In-Market Visitor Spend Advanced Report, prorated to the February 5, 2026 end of the current Term.
4. In all other respects, the Order Form shall remain in full force and effect.

San Bernardino County California
By: 
Name: Dawn Rowe
Title: Chair, Board of Supervisors
Date: MAY 20 2025

Placer Labs, Inc.
Signed by: By:  AA469A9371974D3...
Name: Brad Hoffeld
Title: Deal Desk Team Lead
Date: 5/6/2025

SIGNED AND CERTIFIED THAT A COPY OF
THIS DOCUMENT HAS BEEN DELIVERED
TO THE CHAIRMAN OF THE BOARD.
LYNNA MONELL
Clerk of the Board of Supervisors
of San Bernardino County
By:  Deputy

