



Contract Number

22-196 A-4

SAP Number

Department of Public Health

**Department Contract Representative
Telephone Number**

Michael Shin, DPH Contracts
(909) 832-0807

**Contractor
Contractor Representative
Telephone Number
Contract Term
Original Contract Amount
Amendment Amount
Total Contract Amount
Cost Center**

Inland Empire Health Plan (IEHP)
Dr. Takashi Wada
(909) 980-5105
March 15, 2022 – May 31, 2026
\$3,300,000
\$0
\$3,300,000
9300291000

IT IS HEREBY AGREED AS FOLLOWS:

AMENDMENT NO. 1:

It is hereby agreed to amend Contract No. 22-196, effective August 12, 2024, as follows:

ATTACHMENTS:

Replace Attachment F – Budget with revised Attachment F A-4 – IEHP Budget (Attached).

All other terms and conditions of Contract No. 22-196 remain in full force and effect.

This Contract may be executed in any number of counterparts, each of which so executed shall be deemed to be an original, and such counterparts shall together constitute one and the same Contract. The parties shall be entitled to sign and transmit an electronic signature of this Contract (whether by facsimile, PDF or other email transmission), which signature shall be binding on the party whose name is contained therein. Each party providing an electronic signature agrees to promptly execute and deliver to the other party an original signed Contract upon request.

SAN BERNARDINO COUNTY

►

Dawn Rowe, Chair, Board of Supervisors

Dated: _____
SIGNED AND CERTIFIED THAT A COPY OF THIS
DOCUMENT HAS BEEN DELIVERED TO THE
CHAIRMAN OF THE BOARD

Lynna Monell
Clerk of the Board of Supervisors
San Bernardino County

By _____
Deputy

Inland Empire Health Plan (IEHP)

(Print or type name of corporation, company, contractor, etc.)

By ►

(Authorized signature - sign in blue ink)

Name Dr. Takashi Wada
(Print or type name of person signing contract)

Title Chief Medical Officer
(Print or Type)

Dated: _____

Address 10801 Sixth Street

Rancho Cucamonga, CA 91730

FOR COUNTY USE ONLY

Approved as to Legal Form

►
Adam Ebright, Deputy County Counsel

Date _____

Reviewed for Contract Compliance

►

Date _____

Reviewed/Approved by Department

►
Joshua Dugas, Director

Date _____

INLAND EMPIRE HEALTH PLAN:

By: _____

Takashi Wada, MD, MPH
Chief Medical Officer for
Jarrod McNaughton, MBA, FACHE
Chief Executive Officer

Date: _____

By: _____
Chair, IEHP Governing Board

Date: _____

Attest: _____
Secretary, IEHP Governing Board

Date: _____

Approved as to Form:

By: _____
Anna W. Wang
Vice President, General Counsel

Date: _____

ATTACHMENT F A-4

Attachment F A-4

Agency Name: Inland Empire Health Plan
Service Name: COVID Education Outreach and Promotion
Service Area: County Wide
Term: Through May 2026

Personnel	Responsibilities	Original Budget	Revised Budget
Community Representative (\$50,752 x 100% per year for 1.5 years)	Work community events, engage Members in the community.	\$76,128	\$8,533
Community Representative (\$50,752 x 100% per year for 1.5 years)	Work community events, engage Members in the community.	\$76,128	\$89,095
Special Programs Manager (\$84,219 x 20% per year for 1.5 years)	Manage budget & Project Management	\$25,266	\$10,955
Social Media Video Rep (\$64,792 x 100% per year for 1.5 years)	Develop Member materials, social media content & strategy.	\$97,188	\$19,710
TOTAL PERSONNEL (w/o Benefits)		\$274,710	\$128,293
Fringe Benefits (35% of Total Personnel)		\$96,149	\$44,903
<u>TOTAL PERSONNEL</u>		<u>\$370,859</u>	<u>\$173,196</u>
<u>Supplies and Other</u>			
Media Buy (Celebrity Engagement Campaign run on TV, Billboards, Streaming)	Networks, Social Media Live Streams) and potential partner subcontracts	\$1,200,000	\$1,279,147
COVID Ambassador Sponsorships	IEHP recently did a similar project with 2 colleges in San Bernardino. We partnered with SB County Public Health to train 8 student covid ambassadors to do peer education and outreach within their respective campus to encourage their peers to get vaccinated. We would use this same model to recruit, engage and train ambassadors in church, neighborhood, housing complexes, communities, etc. These ambassadors would work within their respective communities to answer questions about COVID vaccine safety, encourage their communities to get vaccinated, and even share resources on where to get vaccinated and tested.	\$500,000	\$670,000
COVID Education Event Sponsorships)	Event sponsorships include Town Halls, Webinars, community events, and vaccine clinics - all of these events will have COVID as the local point. IEHP is also willing to offer up our internal physician, as guest speakers and panelists at these events. These events can be in person or virtual. Ideally we would look to find 10 that are dispersed throughout the vast geography of San Bernardino County, and also some that target specific groups such as Latinx (Spanish), African American, Asian, etc. to help close the health gap in ethnic disparities.	\$50,000	\$40,000
Vaccine Clinic Promotion/Support		\$50,000	\$50,000
Equipment Rental/Set up	Tables, chairs, large tents, sound equipment, costs for event setup and tear down	\$25,000	\$3,059
COVID Promotional Items	Vaccine card holders, "I got vaccinated" stickers, "I got boosted" stickers. Vaccine giveaways to encourage folks to get vaccinated. COVID vaccine flyers, educational materials, testing site flyers, etc.	\$100,000	\$120,625
Celebrity Engagement Educational Campaign with a focus on our Black/African American population.		\$341,736	\$341,736
Social Media Influencer Partnerships		\$60,000	\$20,000
Misc Items (Office Supplies, Printing Needs, Etc.)		\$2,405	\$10,828
Subcontract Motivating Action Leadership Opportunity (MALO)		\$300,000	\$450,000
TOTAL OTHER		\$2,629,141	\$2,965,395
SUBTOTAL (Total Personnel and Total Other)		\$3,000,000	\$3,158,591
Administration: Indirect costs such as IT support, office equipment, and supplies		\$300,000	\$141,409
TOTAL BUDGET (Subtotal Plus Administration)		\$3,300,000	\$3,300,000