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Community and Stakeholder Engagement

3 Community and Stakeholder Engagement

Community engagement played a major role throughout the master planning process. This regional park, with its large scale and geographic reach, needed to have a multi-pronged approach to gather community and stakeholder feedback. The County engaged with the community through a series of workshops, stakeholder meetings, and two project surveys. Surveys and the dissemination of project products were offered on-line as well.

To further assist in developing and gathering comprehensive feedback, the planning process included the creation of a Technical Advisory Committee (TAC) and a Community Advisory Committee (CAC). The TAC and CAC played a major role in providing feedback for the development of community engagement strategies and many other processes for the development of the master plan.

A variety of outreach materials were created to maximize engagement. All outreach materials were designed and made available in both print and digital versions, as well as in English and Spanish, because of the County's multi-generational and diverse population. Spanish-speaking team members were present at all workshops.

Branding and Announcements

To generate public interest and to create a unique identity, the team branded the project with a logo designed specifically for this project with the colors found in the County's logo and website. Branding this project assisted with immediate recognition whenever outreach materials, such as flyer's and surveys, were posted on-line.

The team coordinated with County staff to create fact sheets and flyer's for the planned workshops and surveys. The County's on-line

presence and comprehensive email ListServe were utilized to announce community workshops and encourage survey participation. Furthermore, the project's stakeholder team was also tasked to assist in disseminating workshop and survey information to their network of contacts.

3.1 Technical Advisory Committee (TAC) Input

The Technical Advisory Committee (TAC) was composed of individuals whose day-to-day involvement with Prado Regional Park would provide valuable technical feedback to the planning process. The following members were invited to participate:

- Cities of Chino and Chino Hills
- County of San Bernardino Regional Parks
- County of San Bernardino Public Works
- County of San Bernardino Land Use Services
- U.S. Army Corps of Engineers
- County of San Bernardino Economic Development
- Office of Fourth District Supervisor Curt Hagman

Three meetings were scheduled at key milestones throughout the project's planning process. The first meeting focused on a general overview of the vision, goals, and input on how and where to conduct the community workshops. Additional input included the development of park programming options that would be presented at the first workshop, as well as their thoughts on the park's opportunities and challenges. The second meeting provided a summary of the results from the first community workshop, a deeper discussion on circulation and access to

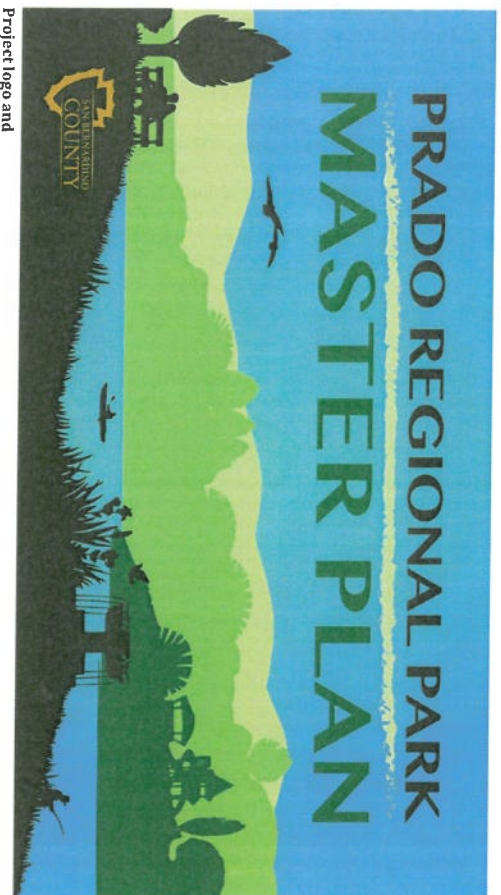
the park, and additional discussions on the opportunities and constraints.

The final TAC meeting focused on reviewing the results from the second community workshop and how those results would contribute to a final set of revised challenges and possible solutions. The TAC had an opportunity to provide feedback that would ultimately influence the development of the final conceptual site plan for the park.

3.2 Community Advisory Committee (CAC) Input

The Community Advisory Committee (CAC) was also composed of individuals with local knowledge and experience with Prado Regional Park. The CAC members were invited to participate in the project's planning process by attending three scheduled CAC meetings and two community workshops. The following is a condensed list of some of the CAC members that participated.

- City of Chino Planning Dept.
- City of Chino Parks and Recreation Dept.
- City of Chino Hills Planning Dept.
- City of Chino Hills Parks and Recreation Dept.
- City of Eastvale Planning Dept.
- City of Eastvale Parks and Recreation Dept.
- City of Norco Planning Dept.
- City of Norco Parks and Recreation Dept.
- City of Corona Planning Dept.
- City of Corona Parks and Recreation Dept.
- City of Ontario Planning Dept.
- City of Ontario Parks and Recreation Dept.
- Endangered Habitats League



Project logo and

Similarly to the TAC, three meetings were scheduled at key milestones throughout the project's planning process. The first meeting focused on a general overview of the vision and goals, and the development of park programming options that would be presented at the first workshop. The team also presented a series of analyses maps based on the park's existing conditions, providing the CAC an opportunity to comment on the opportunities and challenges in the park.

The second meeting provided a summary of the results from the first community workshop and allowed for a deeper discussion on circulation and access to the park. The CAC also had an opportunity to provide feedback on the content and activities for the second community workshop.

The final CAC meeting focused on reviewing the results from the second community workshop and how those results would contribute to a final set of revised challenges and possible solutions. The CAC had an opportunity to provide feedback that would ultimately influence the development of the final conceptual site plan for the park.

3.3 Community Workshops

Two community workshops were scheduled at the two key milestones in the project's planning process to communicate goals, present mapping analyses, receive general feedback, and prioritize preliminary recommendations. Both workshops were designed as interactive workshops that included presentations, discussions, surveys, and table-top exercises. The following section describes the two workshops in more detail.

3.3.1 Workshop #1: Chino Hills Community Center

The first workshop took place on Wednesday, January 30, 2019 at the Chino Hills Community Center. The focus of the first workshop was to introduce the project, present the goals, invite community members to participate in the project survey, provide general map comments, and engage in a sticker-voting exercise. Support exhibits included a "Vision and Goals" board, a "Where do you live" map, a "Where do you play" map, and several analyses maps that depicted opportunities and challenges based on existing environmental, engineering, and facility conditions.

The workshop room was organized into various stations that contained the exhibits previously mentioned. Attendees were able to review the materials, ask questions, and provide comments as they saw fit. The sticker-voting exercise and project survey were the primary activities that evening. The sticker exercise was divided up by the following park program elements categories:

Think Big i.e. community/regional events,
Tournaments, sporting events

Think Fun i.e. innovative play areas, aquatic
play, skills courses

Think Fit i.e. outdoor exercise, field sports,
linear recreation

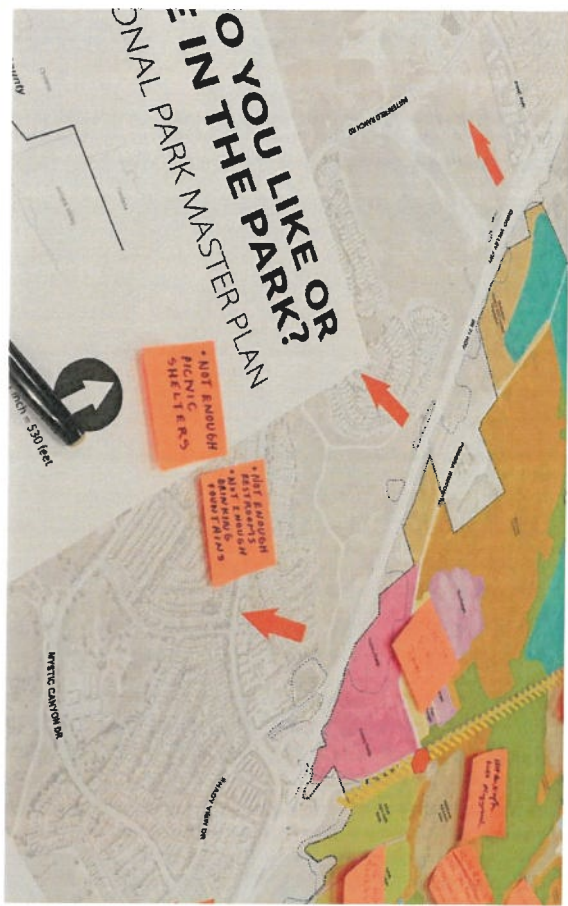
Think Quiet i.e. camping, social venues,
demonstration gardens

Think Smart i.e. nature center, nature
programs, agricultural programs



Figure 3-3: Community and Stakeholder Engagement





3.3.2 Workshop #1 Summary

Approximately 110 community members made their voices heard that evening. The information gathered at this workshop would provide valuable direction for the development of four conceptual layouts that would be presented to stakeholders and the community at the second community workshop.

The following section provides a summary of the comments the community shared

Draft Vision Statement

The community was asked to review the draft vision statement and to place a star next to the draft supporting goals they wanted to prioritize.

"Prado Regional Park will be a premier park for Southern California and will include amenities and activities that will make it a first choice for a regional recreation destination."

1) "Events to Remember" - the park should expand events and programs using innovative solutions to address parking, access, flooding, and noise concerns. The public should be made more aware of the opportunities and assets of the park.

14 Stars

2) "Fun and Individual Adventures" - family oriented and group focused, but a with nod to individual accomplishments and learning.

5 Stars

3) "So Much More than a Park" - the park should include activities and facilities well beyond what other community and neighborhood parks offer in the valley. It should provide cohesive but diverse character and design elements.

3 Stars

4) "Agricultural Roots to Grow From" - the park should feature the valley's agricultural past, highlighting the contribution to social, economic, and physical conditions found today and adding an educational component to the plan.

10 Stars

5) "Nature's Way" - celebrate natural park areas by allowing visual and appropriate access, providing the opportunity for the community to learn and increase respect for nature.

15 Stars

6) "Let it Rain" - the park is a flood basin behind a dam that functions to protect public safety and property. Opportunities to excavate soil to increase wetlands could help to decrease flooding in some areas.

6 Stars

7) "Ways to Go" - access should be improved for vehicles, transit, bikes, and hiking to reduce congestion while providing safe and convenient routes into the park.

4 Stars

8) "Stay a While" - Programs, partners, and special events should all focus on encouraging regional visitors to stay in the park overnight or for extended day use.

11 Stars

9) "Keep it Fun" - Adults, teens, and children should be encouraged to play and be adventurous!

10 Stars

"What Do You Like and Dislike?" Exhibit

Workshop attendees had the opportunity to provide written comments on a large aerial map of the park. They were asked what they like and don't like about Prado Regional Park. The following comments were communicated that evening:

- Like the gun range
- Car access for fishing
- More group parking and electrical updates
- Like that 1 and 260+ members of the local club and others from outside areas have the best flying site in Southern California

Park Amenities and Programs Exhibits

The Park Amenities and Programs exhibits were used in conjunction with the first project survey. These table-top exhibits were organized into the categories previously mentioned, which allowed workshop attendees to see visual examples of the potential amenities and programs that can be included in the master plan. People had the opportunity to add stickers and comments to the exhibits to show their support or opposition.

Lower price of entry for fishing
Dislike fishing hours. Lack of night fishing for winter or summer

The following images depict the number of "yes" or "no" sticker comments each category received.

Community/Regional Events	Sporting Events	Tournaments	International Competitions
 YES: 1 NO: 11	 YES: 4 NO: 0	 YES: 2 NO: 0	 YES: 4 NO: 0
 YES: 2 NO: 9	 YES: 7 NO: 0	 YES: 0 NO: 0	 YES: 2 NO: 2
 YES: 3 NO: 6	 YES: 2 NO: 2	 YES: 3 NO: 0	 YES: 0 NO: 0

THINK BIG: Entertainment, Sporting Events, Tournaments, and Olympics



Skills	Innovative Play	Aquatic	Rolling
 YES: 8 NO: 0	 YES: 8 NO: 0	 YES: 8 NO: 6	 YES: 5 NO: 2
 YES: 10 NO: 0	 YES: 2 NO: 0	 YES: 8 NO: 0	 YES: 1 NO: 1
 YES: 13 NO: 0	 YES: 2 NO: 0	 YES: 8 NO: 1	 YES: 2 NO: 2

THINK FUN: Adventure Activities, Innovative Playgrounds, & Aquatic Play

"Think Fun" Workshop 1

Outdoor	Field	Court Sports	Linear
 YES: 4 NO: 0	 YES: 2 NO: 0	 YES: 3 NO: 0	 YES: 7 NO: 0
 YES: 4 NO: 0	 YES: 0 NO: 0	 YES: 3 NO: 0	 YES: 8 NO: 0
 YES: 3 NO: 0	 YES: 7 NO: 1	 YES: 3 NO: 0	 YES: 8 NO: 0

THINK FIT: Outdoor Exercise, Field Sports, Court Sports, and Pool Activities

"Think Fit" Workshop 1

Nature Center	Nature	Agricultural
 YES: 8 NO: 0	 YES: 0 NO: 0	 YES: 4 NO: 0
 YES: 11 NO: 0	 YES: 11 NO: 0	 YES: 11 NO: 0
 YES: 6 NO: 0	 YES: 7 NO: 0	 YES: 8 NO: 0

THINK SMART: Nature Center, Nature Programs, and Agricultural Origins

"Think Smart" Workshop 1

Camping	Social	Demonstration Gardens	Retail
 YES: 0 NO: 0	 YES: 6 NO: 0	 YES: 5 NO: 0	 YES: 3 NO: 2
 YES: 6 NO: 0	 YES: 2 NO: 0	 YES: 4 NO: 0	 YES: 3 NO: 0
 YES: 0 NO: 2	 YES: 4 NO: 0	 YES: 0 NO: 0	 YES: 4 NO: 0

THINK QUIET: Camping, Social Venues, Demonstration Gardens, and Retail

"Think Quiet" Workshop 1

3.3.3 Workshop #2: Chaffey College

The second workshop took place on Saturday, April 6, 2019 at the Chaffey College Chino Campus. The workshop was structured similarly to the first workshop in that it included a presentation followed by a breakout session with table-top exercises that accompanied a questionnaire. The main activity for this workshop asked attendees to review four conceptual park layouts and to both comment and vote on the park elements they preferred. An "Alternatives Questionnaire" was used as the voting tool for this activity. Workshop attendees had an opportunity to visit each station and review the elements included for that activity.

Support exhibits included a revised series of analyses maps depicting opportunities and challenges, as well as a historical imagery exhibit that depicted the park's evolution.

Over 60 community members and stakeholders attended this workshop, and each had the opportunity to win raffle prizes for having participated in the "Alternatives Questionnaire." The information gathered was used to help prioritize park program elements and their locations relative to the park's boundaries and helped to later inform the preferred alternative. The results were also used for the final TAC and CAC meeting to provide direction for the development of one preferred alternative for the master plan.



Flyer's created for Workshop #2







3.4 Questionnaires (Surveys)

Two main questionnaires (surveys) were developed to gather feedback needed for understanding existing park use, the general state of perception of the park, what kinds of park amenities existing and future park users would like to see, and ultimately prioritizing those amenities and facilities for a preferred concept.

3.4.1 User Survey

The first questionnaire was a "User Survey" that included 11 questions and asked people to vote on how important park amenities and facilities were to them in the following categories:

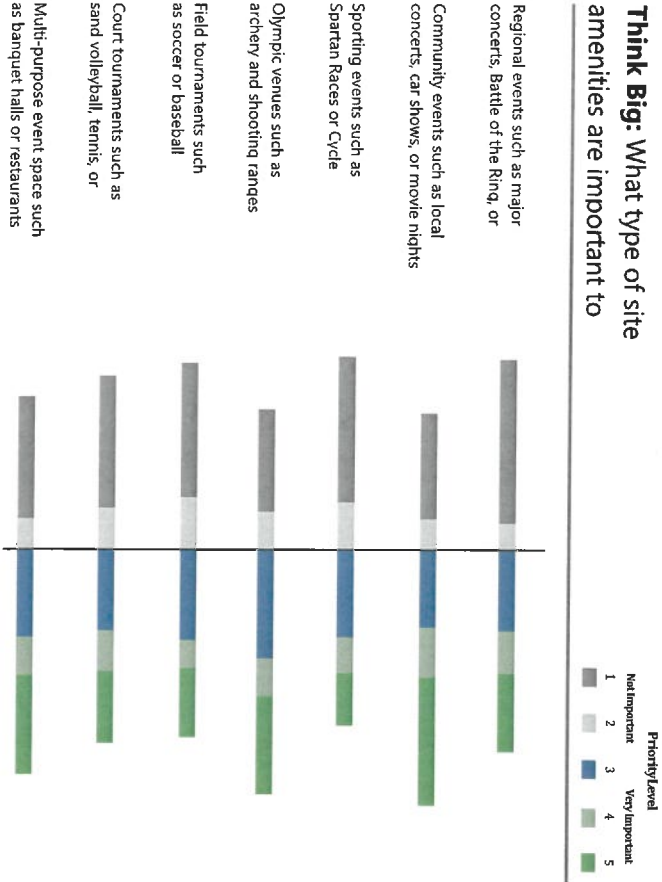
- Think Big i.e. Community/regional events, tournaments, sporting events
- Think Fun i.e. Innovative play areas, aquatic play, skills courses
- Think Fit i.e. Outdoor exercise, field sports, linear recreation
- Think Quiet i.e. Camping, social venues, demonstration gardens
- Think Smart i.e. Nature center, nature programs, agricultural programs

These categories and their potential amenities were depicted on large-scale table exhibits with photos. A total of 723 people completed the User Survey between those that attended the workshop and those that completed the on-line version of the survey. These results were presented at the second TAC and CAC meeting and helped develop the four alternatives presented at the second community workshop.

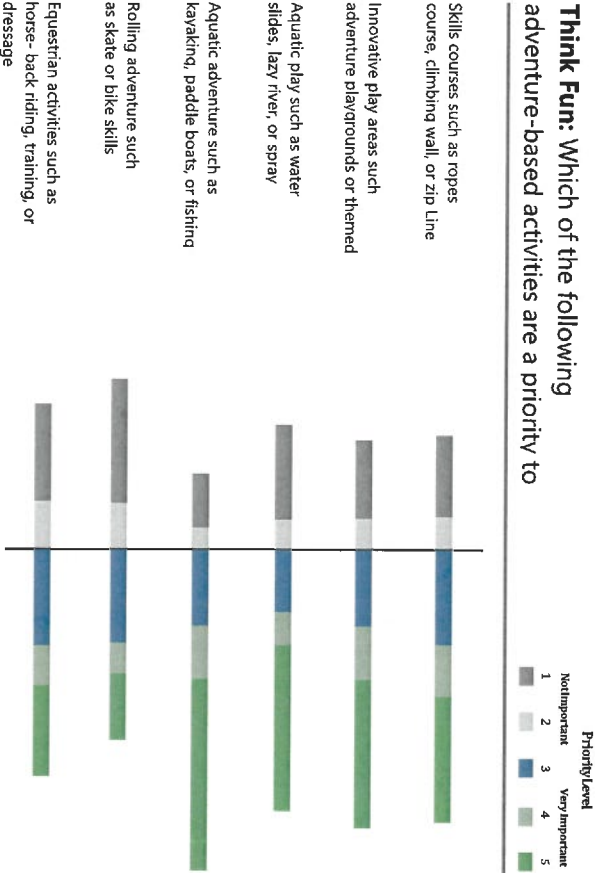
3.4.2 Alternatives Survey

The second questionnaire was an "Alternatives Survey," which allowed participants to vote on the type and geographic location of proposed park amenities within four alternative layouts. The survey was developed for the second workshop and was also made available digitally. Ninety people completed this survey and these results were used to influence the direction of one preferred layout concept that would eventually become the master plan. The TAC and CAC also had the opportunity to review these survey results at the third meeting.

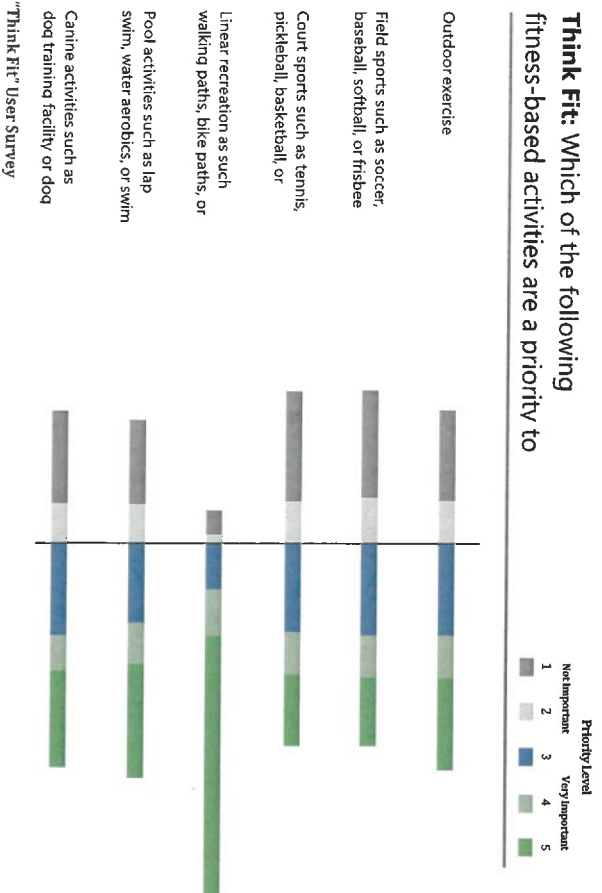
Think Big: What type of site amenities are important to



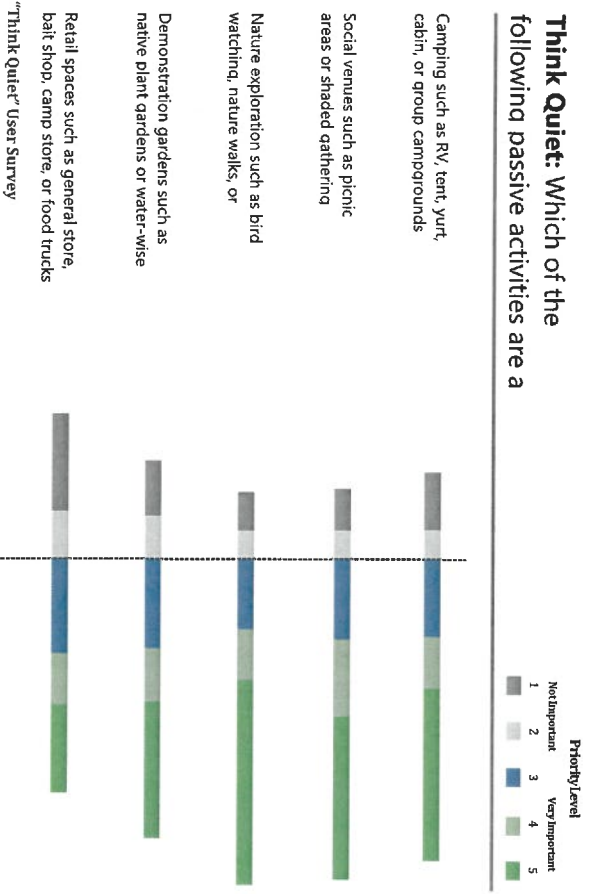
Think Fun: Which of the following adventure-based activities are a priority to



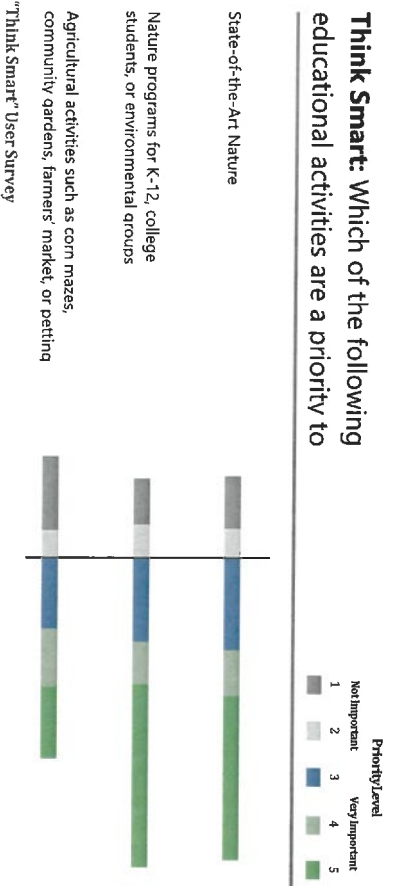
Think Fit: Which of the following fitness-based activities are a priority to



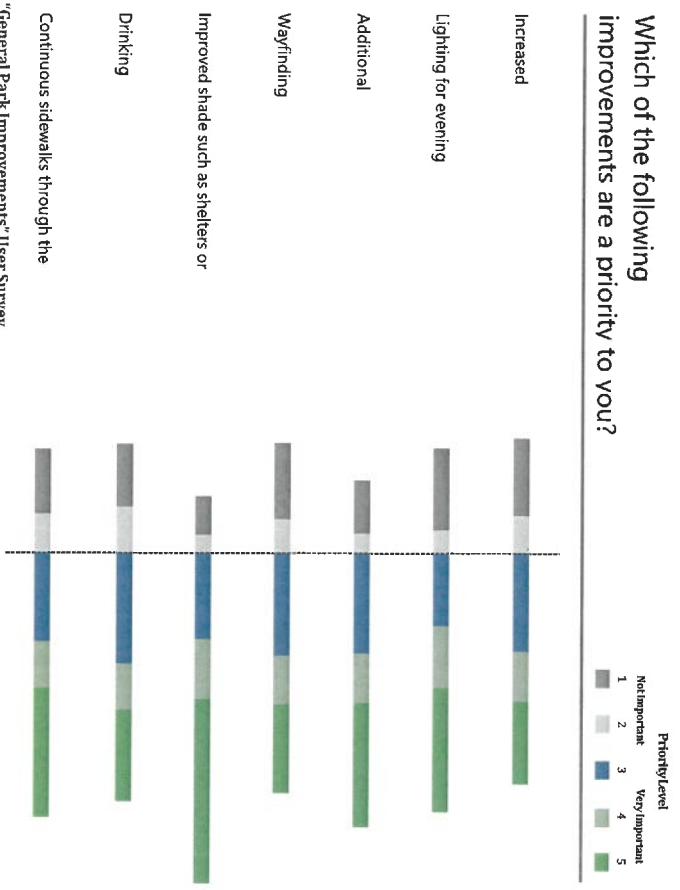
Think Quiet: Which of the following passive activities are a



Think Smart: Which of the following educational activities are a priority to



Which of the following improvements are a priority to you?



THINK SMART: Nature Center, Nature Programs, and Agricultural Origins



3.4.3 User Survey Results

The surveys that were completed at the workshops and on-line, were compiled with a numeric system that allowed the results to be summarized and sorted by the highest rated priority elements. The system weighed scores for each element with a higher numeric value for people's first and second priorities, and weighed scores with a slightly reduced value for their fourth and fifth priorities. The tables in this section summarize the results according to the weighted and unweighted priority elements.

Question Asked:

“ Answer the following question by selecting the number that shows how important this element is to you. A higher number means this element is more important to you. “

Table 3-1: User Survey Results: Sorted By Category with Weighted Scores

Think Big: Question	5	4	3	2	1	Weighted Score
Community events such as local concerts, car shows, or movie nights	x3	x2	x1	x-1	x-2	
Olympic venues such as archery and shooting ranges	154	60	93	37	127	384
Multi-purpose event space such as banquet halls or restaurants	118	45	130	46	123	282
Court tournaments such as sand volleyball, tennis, pickleball, or basketball	119	46	106	36	147	225
Regional events such as major concerts, Battle of the Ring, or equestrian shows	86	49	98	49	159	87
Field tournaments such as soccer or baseball	94	51	97	32	197	55
Sporting events such as Spartan Races or Cycle Cross	83	34	108	63	162	38
	63	43	105	57	175	-27
Think Fun: Question	5	4	3	2	1	Weighted Score
Aquatic adventure such as kayaking, paddle boats, or fishing	230	64	92	26	65	754
Innovative play areas such as adventure playgrounds or themed playgrounds	178	64	93	36	95	529
Skills courses such as ropes course, climbing wall, or zip line	151	62	11	39	98	457
Aquatic play such as water slides, wave pool, lazy river, or spray grounds	199	40	75	36	11	488
Equestrian activities such as horseback riding, event training, or dressage	109	48	11	58	11	249
Rolling adventure such as skate parks or bike skills park	80	37	11	55	149	74
Think Fit: Question	5	4	3	2	1	Weighted Score
Linear recreation such as walking paths, bike paths, or hiking trails	320	58	57	10	30	1063
Outdoor exercise equipment	114	52	11	52	11	284
Pool activities such as lap swim, water aerobics, or swim lessons	141	51	98	48	104	367
Canine activities such as dog training facility or dog park	119	44	11	49	11	282
Court sports such as tennis, pickleball, basketball, tennis, or sand volleyball	88	53	11	51	136	157
Field sports such as soccer, baseball, softball, or frisbee golf	85	52	11	57	132	151
Think Quiet:	5	4	3	2	1	Weighted Score
Nature exploration such as bird watching, nature walks, or lookouts	246	61	85	34	46	819
Social venues such as picnic areas or shaded gathering spaces	196	93	97	34	50	737
Camping such as RV, tent, yurt, cabin, or group campgrounds	207	62	94	35	69	666
Demonstration gardens such as native plant gardens or water-wise gardens	164	64	108	52	66	544
Retail spaces such as general store, bait shop, camp store, or food trucks	106	62	11	56	11	267
Think Smart:	5	4	3	2	1	Weighted Score
Nature programs for K-12, college students, or environmental groups	220	51	10	40	55	713
State-of-the-Art Nature Center	197	55	11	35	63	651
Agricultural activities such as corn mazes, community gardens, or farmers' market	86	70	85	33	89	272

Table 3-2: User Survey Results: Sorted by Top Weighted Scores

Program	5	4	Weighted Score
Linear recreation such as walking paths, bike paths, or hiking trails	x3	x2	
Nature exploration such as bird watching, nature walks, or lookouts	320	58	1063
Aquatic adventure such as kayaking, paddle boats, or fishing	246	61	819
Social venues such as picnic areas or shaded gathering spaces	230	64	754
Nature programs for K-12, college students, or environmental groups	196	93	737
Camping such as RV, tent, yurt, cabin, or group campgrounds	220	51	713
State-of-the-Art Nature Center	207	62	666
Demonstration gardens such as native plant gardens or water-wise gardens	197	55	651
Innovative play areas such as adventure playgrounds or themed playgrounds	164	64	544
Aquatic play such as water slides, wave pool, lazy river, or spray grounds	178	64	529
Skills courses such as ropes course, climbing wall, or zip line	199	40	488
Community events such as local concerts, car shows, or movie nights	151	62	457
Pool activities such as lap swim, water aerobics, or swim lessons	154	60	384
Outdoor exercise equipment	141	51	367
Olympic venues such as archery and shooting ranges	114	52	284
Canine activities such as dog training facility or dog park	118	45	282
Agricultural activities such as corn mazes or farmers' market	119	44	282
Retail spaces such as general store, bait shop, camp store, or food trucks	86	70	272
Equestrian activities such as horseback riding, event training, or dressage	106	62	267
Multi-purpose event space such as banquet halls or restaurants	109	48	249
Court sports such as tennis, pickleball, basketball, tennis, or sand volleyball	119	46	225
Field sports such as soccer, baseball, softball, or frisbee golf	88	53	157
Court tournaments such as sand volleyball, tennis, pickleball, or basketball	85	52	151
Rolling adventure such as skate parks or bike skills park	86	49	87
Regional events such as major concerts, Battle of the Ring, or equestrian shows	80	37	74
Field tournaments such as soccer or baseball	94	51	55
Sporting events such as Spartan Races or Cycle Cross	83	34	38
	63	43	-27

Table 3-3: User Survey Results: Sorted by Top Unweighted Scores

Program	5	4	Unweighted Score
Linear recreation such as walking paths, bike paths, or hiking trails	320	58	378
Nature exploration such as bird watching, nature walks, or lookouts	246	61	307
Aquatic adventure such as kayaking, paddle boats, or fishing	230	64	294
Social venues such as picnic areas or shaded gathering spaces	196	93	289
Nature programs for K-12, college students, or environmental groups	220	51	271
Camping such as RV, tent, yurt, cabin, or group campgrounds	207	62	269
State-of-the-Art Nature Center	197	55	252
Innovative play areas such as adventure playgrounds or themed playgrounds	178	64	242
Aquatic play such as water slides, wave pool, lazy river, or spray grounds	199	40	239
Demonstration gardens such as native plant gardens or water-wise gardens	164	64	228
Community events such as local concerts, car shows, or movie nights	154	60	214
Skills courses such as ropes course, climbing wall, or zip line	151	62	213
Pool activities such as lap swim, water aerobics, or swim lessons	141	51	192
Retail spaces such as general store, bait shop, camp store, or food trucks	106	62	168
Outdoor exercise equipment	114	52	166
Multi-purpose event space such as banquet halls or restaurants	119	46	165
Olympic venues such as archery and shooting ranges	118	45	163
Canine activities such as dog training facility or dog park	119	44	163
Equestrian activities such as horseback riding, event training, or dressage	109	48	157
Agricultural activities such as corn mazes or farmers' market	86	70	156
Regional events such as major concerts, Battle of the Ring, or equestrian shows	94	51	145
Court sports such as tennis, pickleball, basketball, tennis, or sand volleyball	88	53	141
Field sports such as soccer, baseball, softball, or frisbee golf	85	52	137
Court tournaments such as sand volleyball, tennis, pickleball, or basketball	86	49	135
Rolling adventure such as skate parks or bike skills park	80	37	117
Field tournaments such as soccer or baseball	83	34	117
Sporting events such as Spartan Races or Cycle Cross	63	43	106