

Report of Fundraising Activities



Sheriff's Benefit Rodeo 2024

The year 2000 was not only the beginning of a new millennium, but it was also the year the Sheriff/Coroner/Public Administrator's Department (Department) brought back traditional rodeo to the San Bernardino County, after a 25-year hiatus. In 2000, the Rodeo Committee's (Committee) goals were to provide wholesome, fun entertainment for adults and kids alike. These goals continue as a driving force behind this extraordinary annual event. The Sheriff's Benefit Rodeo is endorsed and sanctioned by the Professional Rodeo Cowboys Association (PRCA). A PRCA rodeo also gives the Department the opportunity to support American values, interact with children and donate to worthy causes. The Rodeo draws visitors from throughout the Inland Empire and greater Los Angeles basin. It provides a positive marketing tool that promotes both the Department and the County of San Bernardino.

The Sheriff's Benefit Rodeo 2024 was held at Glen Helen Regional Park from September 27 – September 29, 2024. The Rodeo Committee donates to a variety of charities and encourages the participation of the Boy Scouts, Girl Scouts, COPS and the Big Brother Big Sisters of the Inland Empire. These causes would not reap the many benefits they receive each year without the commitment and generous sponsorship of businesses, groups and individuals.

In 2024, the Rodeo contributed over \$145,000 to a variety of noble and/or charitable causes. Highlighted below are just a few of the organizations benefited by the Rodeo (a detailed list is included on the attached Exhibit A):

- The Southern California Concerns of Police Survivors (COPS) received \$3,600.
- The Big Brothers, Big Sisters of the Inland Empire received \$4,800, in addition to participating in special events during the Rodeo.
- The Man Up Crusade which supports domestic violence awareness received \$3,000.
- The Girl Scouts received \$2,400.
- Loma Linda University Medical Center's "Tough Enough to Wear Pink" program received \$10,000.
- The Safety Employee Benefit Association (SEBA) received a total of \$3,000 for "Shop with a Cop" program.

This report conforms to County Standard Practice #06-02SP and includes an estimate of the time spent by county employees for the Sheriff's Benefit Rodeo 2024 (January 2024 to December 2024). Many of the employees involved in the Rodeo are in the exempt or safety management classification; therefore, overtime compensation is not a factor. There are also well over 200 volunteers from the community, including County employee volunteers, who dedicate their time to this

worthy cause. Exhibit B provides a detail of the estimated hours spent by county employees on county time in support of the Rodeo.

The Rodeo Committee, Seven Point Inc. is a 501(c3) non-profit corporation that employs a variety of fundraising methods. The Committee solicits businesses and individuals for sponsorship opportunities and sells event tickets online and on-site. Exhibit C provides a list the Rodeo's Sponsors.

In addition to the actual rodeo events, the Committee also sponsors a Camporee for the Boy Scouts at Glen Helen Regional Park, including payment of \$10,000 in park fees. The Committee pays for park staff, trash removal, park rental, portable restroom rental, and meals for Camporee volunteers. Scouts may sell Camporee tickets, keeping a portion of the proceeds for their troop. This generates approximately \$40,000 per year for the Scouts. There is also a special Rodeo performance on Saturday just for the Scouts.

Aside from this annual event, the Committee maintains the rodeo facilities located at Glen Helen Regional Park year-round for use by the San Bernardino County 4H Club, at no charge.

As in years past, the Sheriff's Benefit Rodeo 2024 provided a wholesome family event that reinforced the traditional American values that have made our country strong. We look forward to serving the County with even greater success in the years to come.

EXHIBIT A
Sheriff's Rodeo 2024 – Beneficiaries

Name	Amount
SEBA Charity Fund	3,000.00
Yucaipa Equestrian Committee	350.00
California Circuit Finals Rodeo	1,000.00
28th D.A.A.	500.00
California Junior Rodeo Association	1,000.00
San Bernardino County Fair	2,000.00
Golden Circle	480.00
San Bernardino County Parks Dept.	16,000.00
Shoes that Fit	5,154.63
AK Bucking Bulls	2,500.00
Bloomington Boosters 4H	1,200.00
Red Bluff Round Up Association	2,000.00
S.B. Sheriff's Athletic Federation	3,000.00
Flying U Rodeo	1,000.00
Highlanders Boxing Club	600.00
San Bernardino Valley Riders	1,200.00
SEBA Charity Fund	3,000.00
Sheriff's Rangers	12,000.00
Southern California COPS	3,600.00
Challenged Children's Rodeo	2,400.00
Volunteer Forces Support Unit	600.00
Big Brothers Big Sister of Inland Empire	4,800.00
Children's Fund	2,400.00
California Junior Rodeo Association	1,500.00
Girl Scouts	2,400.00
Golden Circle	3,000.00
Urban Conservation Corp	1,500.00
Man Up Crusade	3,000.00
Justin Cowboy Crisis Fund	2,000.00
Bud's Odyssey Foundation	1,000.00
Yucaipa Equestrian Committee	500.00
San Bernardino Horseman's Association	500.00
City Center Community Church	500.00
Gift of Love	10,000.00
Loma Linda University Medical Center	10,000.00
C.H.S.R.A. District 8	2,500.00
Tunnel to Towers Foundation	1,000.00

Apple Valley COP Unit	1,370.00
Apple Valley Posse	4,775.00
Aviation Explorer Post #506	235.00
Barstow Citizen Patrol Unit #403	235.00
Bear Valley Posse	314.00
Bear Valley Search and Rescue	80.00
Central Station COP	395.00
Central Station Explorer Post #508	825.00
Chino Hills COP	1,840.00
Chino Hills Explorer Post #503	1,550.00
Colton High Cheer	1,745.00
East Valley Posse	470.00
Fontana Explorer Post	1,745.00
Hesperia COP's	470.00
Hesperia Explorer Post	510.00
Serrano High School FFA	7,050.00
Highland COP	450.00
Morongo Citizens On Patrol	430.00
Rancho Cucamonga COP	1,940.00
Rancho Cucamonga Equestrian Unit 417	195.00
Rancho Cucamonga Explorer Post #501	900.00
Rancho Cucamonga Reserve Unit	1,000.00
Spring Valley Lake COP Unit	255.00
Twin Peaks Citizen Patrol	630.00
Victor Valley Search and Rescue	315.00
Victorville City COP's	215.00
West Valley Posse	4,010.00
Yucaipa Explorer Post #507	590.00
Yucaipa Reserve Unit	120.00
AAE	255.00
Rebel Ranch	1,000.00
Victorville Court Svcs COP 437	120.00
	145,218.63

EXHIBIT B Sheriff's Rodeo 2024 – Hours

Estimated hours worked and costs by County employees on County time (January – December 2024):

<u>Employee</u>	<u>Classification</u>	<u>Hours</u>	<u>Hourly Rate</u>	<u>Cost</u>
Sam Fisk	Assistant Sheriff	130	\$ 146.54	\$ 19,050
John Wickum	Deputy Chief	40	\$ 117.82	\$ 4,713
Al Girard	Captain	130	\$ 110.01	\$ 14,301
David Phelps	Captain	80	\$ 116.97	\$ 9,358
Brad Bonnet	Lieutenant	100	\$ 89.31	\$ 8,931
Claus Hartleben	Lieutenant	40	\$ 86.45	\$ 3,458
Jeff Allison	Lieutenant	40	\$ 89.31	\$ 3,572
Josh Conley	Lieutenant	175	\$ 89.31	\$ 15,629
Sean Struebing	Lieutenant	50	\$ 89.31	\$ 4,466
Chris Hughes	Sergeant	100	\$ 77.40	\$ 7,740
David King	Sergeant	50	\$ 74.73	\$ 3,736
James Rangel	Sergeant	40	\$ 77.40	\$ 3,096
Stacey Tarver	Sergeant	50	\$ 76.53	\$ 3,826
Narcie Sousa	Sergeant	40	\$ 77.40	\$ 3,096
Michael Jones	Deputy	60	\$ 59.75	\$ 3,585
Tom Mabry	Deputy	40	\$ 57.12	\$ 2,285
Joe Cordero	Maintenance Manager	40	\$ 56.09	\$ 2,244
Gayle Covey	Comm Relations Officer	50	\$ 44.43	\$ 2,222
Gloria Huerta	Public Information Officer	50	\$ 36.96	\$ 1,848
Totals		1305		\$ 117,154

EXHIBIT C

Sheriff's Rodeo 2024 – Sponsors

Name	Amount
Optimist Club of Apple Valley	1,500.00
Monster Energy Company	10,000.00
PRCA Properties	2,500.00
MGR Property Management	5,000.00
Baubles and Beauties	2,500.00
San Bernardino County Sheriffs Council	15,000.00
Helpful Fish Private Foundation	2,500.00
Boot Barn	5,000.00
Apple Valley Gun Club	5,000.00
International Union of Operating Engineer	5,000.00
Fincco Services Inc.	5,000.00
Route 66 Shooting Sports Park Inc	2,500.00
Curt Hagman	2,500.00
Mitsubishi Cement Corp.	3,500.00
Burrtec Waste Industries, Inc.	5,000.00
San Bernardino County Firefighters Fund	5,000.00
Summit Asphalt Services Inc	5,000.00
Western Regional Council of Carpenters	10,000.00
Cunning Dental Group	10,000.00
Dawn Rowe	2,500.00
Barstow Country Butchering	1,000.00
Get Loaded	5,000.00
Spectrum Crane Service	5,000.00
Riley Electric Inc.	1,000.00
National Orange Show Foundation	2,500.00
Jean Tidwell	7,500.00
Davis Ellen Advertising	15,000.00
Chick-fil-A	2,660.00
Int Brotherhood of Electrical Workers 477	1,000.00
High Performance Helicopters	1,000.00
Sheriff's Council	3,000.00
So Cal Dist Council of Laborers	5,000.00
Varner & Brandt, LLP	2,500.00
Speedway SBC Development LLC	2,500.00
Naphcare Inc	1,000.00
SEBA Charity Fund	20,000.00
Mykon Builders	5,000.00

Redlands Chiropractic	5,000.00
Joshua Grading & Excavating	5,000.00
James Ramos	5,000.00
Nuway Inc	1,000.00
Teamsters Local Union #166	2,500.00
Twin Oaks Landscape	10,000.00
Pursuit 360 Strategies	5,000.00
Symons Emergency Specialties	2,500.00
Winegarden Masonry Inc.	5,000.00
Rotolo Chevrolet	5,000.00
Chick-fil-A	2,660.00
Young & Rubicam LLC	50,000.00
PRCA	3,000.00
Jesse Armendarez (2nd Dist Supv)	10,000.00
Monster Energy Company	10,000.00
San Bernardino County Sheriff's Employees	591.00
SDA Legal Inc	500.00
Saddlerock Reverse Mortgage	500.00
Eugene and Cheryl Boisvert	500.00
Aldridge Gives Foundation	500.00
SJS Enterprises	500.00
Canes	500.00
Robert Yeghoian Co. Inc	500.00
American Online Giving Foundation	491.00
David Ollis Landscape Development, Inc.	5,000.00
Academy Class 235	12,000.00
OK Cattle, LLC	1,200.00
The William A. Betterley Foundation	4,000.00
San Manuel Band of Mission Indians	65,000.00
Saint Moore Insurance	14,700.52
Troy Andreasen Plastic Surgery	15,000.00
Armada Transport	4,993.82
Twenty-Nine Palms Band of Mission Indians	90,000.00
Stater Bros Charities	50,000.00
	573,796.34