

Report of Fundraising Activities



Sheriff's Benefit Rodeo 2025

The year 2000 was not only the beginning of a new millennium, but it was also the year the Sheriff/Coroner/Public Administrator's Department (Department) brought back traditional rodeo to the San Bernardino County, after a 25-year hiatus. In 2000, the Rodeo Committee's (Committee) goals were to provide wholesome, fun entertainment for adults and kids alike. These goals continue as a driving force behind this extraordinary annual event. The Sheriff's Benefit Rodeo is endorsed and sanctioned by the Professional Rodeo Cowboys Association (PRCA). A PRCA rodeo also gives the Department the opportunity to support American values, interact with children and donate to worthy causes. The Rodeo draws visitors from throughout the Inland Empire and greater Los Angeles basin. It provides a positive marketing tool that promotes both the Department and the County of San Bernardino.

The Sheriff's Benefit Rodeo 2025 was held at Glen Helen Regional Park from September 26, 2025 – September 28, 2025.

The following is an overview of how the Committee donates to a variety of charities and encourages the participation of the Boy Scouts, Girl Scouts, The Southern California Concerns of Policy Survivors (COPS), and the Big Brother Big Sisters of the Inland Empire. These causes would not reap the many benefits they receive each year without the commitment and generous sponsorship of businesses, groups and individuals.

In 2025, the Rodeo contributed over \$190,000 to a variety of noble and/or charitable causes. Highlighted below are just a few of the organizations benefited by the Rodeo (a detailed list is included in the attached Exhibit A):

- COPS received \$4,000.
- The Man Up Crusade, which supports domestic violence awareness received \$3,000.
- The Girl Scouts received \$2,400.
- Loma Linda University Medical Center's "Tough Enough to Wear Pink" program received \$10,000.
- The Safety Employee Benefit Association (SEBA) received a total of \$3,000 for "Shop with a Cop" program.

This report conforms to County Standard Practice #06-02SP and includes an estimate of the time spent by county employees for the Sheriff's Benefit Rodeo 2025 (January 2025 to December 2025). Many of the employees involved in the Rodeo are in the exempt or safety management classification; therefore, overtime compensation is not a factor. There are also well over 200 volunteers from the community, including County employee volunteers, who dedicate their time to this

worthy cause. Exhibit B provides a detail of the estimated hours spent by county employees on county time in support of the Rodeo.

The Rodeo Committee, Seven Point Inc., is a 501(c3) non-profit corporation that employs a variety of fundraising methods. The Committee solicits businesses and individuals for sponsorship opportunities and sells event tickets online and on-site. Exhibit C provides a list of Rodeo's Sponsors.

In addition to the actual rodeo events, the Committee also sponsors a Camporee for the Boy Scouts at Glen Helen Regional Park, including payment of \$12,000 in park fees. The Committee pays for park staff, trash removal, park rental, portable restroom rental, and meals for Camporee volunteers. Scouts may sell Camporee tickets, keeping a portion of the proceeds for their troop. This generates approximately \$40,000 per year for the Scouts. There is also a special Rodeo performance on Saturday just for the Scouts.

Aside from this annual event, the Committee maintains the rodeo facilities located at Glen Helen Regional Park year-round for use by the San Bernardino County 4H Club, at no charge.

As in years past, the Sheriff's Benefit Rodeo 2025 provided a wholesome family event that reinforced the traditional American values that have made our country strong. We look forward to serving the County with even greater success in the years to come.

EXHIBIT A

Sheriff's Rodeo 2025 – Beneficiaries

Name	Amount
CASH	250.00
Dusty Spurs	500.00
Hesperia Wranglers	500.00
Amy Kennedy	500.00
Bloomington Boosters 4H	4,000.00
Norco Cowgirls	800.00
28th D.A.A.	1,000.00
San Bernardino Regional Parks	16,000.00
Tristen Crouser Roping Foundation	500.00
Canale, Inc.	2,500.00
San Bernardino County Fair	3,500.00
Phelan Posse	756.00
San Bernardino County	16,000.00
Norco Cowgirls	800.00
Loma Linda University Medical Center	10,000.00
Spring Valley Lake COP Unit	120.00
Victor Valley Search and Rescue	140.00
Hesperia COP's	200.00
Barstow Citizen Patrol Unit #403	200.00
Central Station COP	280.00
Victor Valley COP	340.00
Phelan Posse	460.00
Rancho Cucamonga Explorer Post #501	480.00
Rancho Cucamonga Reserve Unit	480.00
Bear Valley Posse	480.00
Coroner Citizen Volunteer Unit #670	620.00
East Valley Posse	640.00
Chino Hills Explorer Post #503	660.00
Morongo Citizens On Patrol	660.00
Central Station Explorer Post #508	760.00
Aviation Explorer Post #506	800.00
Highland COP	1,020.00
Apple Valley Explorer Post # 504	1,080.00
Twin Peaks Citizen Patrol	1,160.00
Rancho Cucamonga COP	1,180.00
Chino Hills COP	1,520.00
AAE Space Force ROTC	1,680.00
Hesperia Explorer Post	1,860.00
Apple Valley COP Unit	2,140.00

Colton High Cheer	2,920.00
West Valley Search and Rescue	4,180.00
Apple Valley Posse	4,620.00
Bloomington Boosters 4H	7,160.00
Serrano High School FFA	11,840.00
Highlanders Boxing Club	600.00
Inland Empire Lighthouse for the Blind	1,000.00
San Bernardino County 4-H	1,200.00
San Bernardino Valley Riders	1,200.00
Flying U Rodeo	1,500.00
Challenged Children's Rodeo	2,500.00
AK Bucking Bulls	3,000.00
C.H.S.R.A. District 8	3,000.00
SEBA Charity Fund	3,000.00
SEAT	7,000.00
Gift of Love	10,000.00
Sheriff's Rangers	12,000.00
Hesperia Wranglers	500.00
Dusty Spurs	500.00
Yucaipa Equestrian Committee	1,000.00
San Bernardino Horseman's Association	1,000.00
Southern California COPS	4,000.00
Urban Conservation Corp	1,500.00
Girl Scouts	2,400.00
S.B. Sheriff's Athletic Federation	3,000.00
Man Up Crusade	3,000.00
California Junior Rodeo Association	3,000.00
California Circuit Finals Rodeo	3,000.00
Miss Rodeo America	50.00
Paws 4 Success	1,000.00
Tunnel to Towers Foundation	2,000.00
Golden Circle	3,000.00
Shoes that Fit	5,000.00
Justin Cowboy Crisis Fund	5,000.00
Dive Guardians Inc	1,000.00
WHOA Inc	3,000.00
Bud's Odyssey Foundation	1,000.00
KNG Nation	3,000.00
	200,236.00

EXHIBIT B

Sheriff's Rodeo 2025 – Hours

Estimated hours worked and costs by County employees on County time (January – December 2025):

<u>Employee</u>	<u>Classification</u>	<u>Hours</u>	<u>Hourly Rate</u>	<u>Cost</u>
Sam Fisk	Assistant Sheriff	130	\$ 153.88	\$ 20,004
Josh Conley	Captain	175	\$ 111.64	\$ 19,538
Al Girard	Captain	130	\$ 121.34	\$ 15,774
Chris Hughes	Sergeant	80	\$ 82.55	\$ 6,604
Sean Struebing	Lieutenant	120	\$ 91.49	\$ 10,979
Brad Bonnet	Captain	100	\$ 111.64	\$ 11,164
Gayle Covey	Comm Relations Officer	50	\$ 47.93	\$ 2,397
Claus Hartleben	Lieutenant	100	\$ 91.49	\$ 9,149
Michael Jones	Deputy	60	\$ 61.19	\$ 3,671
Jeff Allison	Lieutenant	50	\$ 91.49	\$ 4,575
Joe Cordaro	Maintenance Manager	40	\$ 60.36	\$ 2,414
John Wickum	Deputy Chief	40	\$ 129.99	\$ 5,200
James Rangel	Sergeant	40	\$ 80.92	\$ 3,237
Stacey Tarver	Sergeant	50	\$ 80.92	\$ 4,046
David King	Sergeant	80	\$ 79.66	\$ 6,373
Narcie Sousa	Sergeant	100	\$ 80.92	\$ 8,092
Tom Mabry	Deputy	40	\$ 64.14	\$ 2,566
	Totals	1385		\$ 135,781

EXHIBIT C

Sheriff's Rodeo 2025 – Sponsors

Name	Amount
So Cal Dist Council of Laborers	10,000.00
Helpful Fish Private Foundation	10,000.00
MGR Property Management	5,000.00
Catt Service & Repair	500.00
Kendrew Investments	2,500.00
San Bernardino County Firefighters Fund	5,000.00
Route 66 Shooting Sports Park Inc	2,500.00
International Union of Operating Engineer	5,000.00
Dawn Rowe	2,500.00
Air Express Towing, Inc	10,000.00
Body Armor	2,412.66
Mitsubishi Cement Corp.	2,500.00
Burrtec Waste Industries, Inc.	5,000.00
Curt Hagman	2,500.00
JM Staffing	5,000.00
Cunning Dental Group	10,000.00
Snow Summit, LLC	5,000.00
2nd Amendment Zone Inc	5,000.00
CEP America - California	10,000.00
Naphcare Inc	2,500.00
Apple Valley Gun Club	5,000.00
Hillwood Investment Properties	2,500.00
Sheriff's Council	21,000.00
Statera Health	5,000.00
Vance Corporation	5,000.00
Redlands Chiropractic	5,000.00
Bentley Prince International, Inc.	5,000.00
Professional Electrical Construction	500.00
National Orange Show Foundation	2,500.00
Bare Bronze LLC	2,500.00
CML Security LLC	5,000.00
SEAT	20,000.00
Armada Transport Inc.	5,000.00
Jean Tidwell	7,500.00
Davis Ellen Advertising	15,000.00
SEBA Charity Fund	25,000.00
Get Loaded	5,000.00

Abba Bailbonds	5,000.00
Western Regional Council of Carpenters	5,000.00
Citrus Wealth Management	15,000.00
Barstow Country Butchering	2,500.00
Twin Oaks Landscape	10,000.00
San Manuel Band of Mission Indians	65,000.00
Teamsters Local 1932	1,000.00
Black Rifle Coffee Company	10,000.00
Express Gun Locker	2,500.00
Kaiser Permanente	10,000.00
Jet Cutting Solutions, Inc	5,000.00
James Ramos	2,500.00
Troy Andreasen Plastic Surgery	15,000.00
Joshua Grading & Excavating	5,000.00
CEMEX Materials	2,000.00
Industrial Clerical Recruiters, Inc	1,000.00
Stater Bros. Charities	50,000.00
Mykon Builders	3,500.00
St. Moore Insurance	12,500.00
Army (So Cal Recruitin BN)	5,000.00
Pop Up Wifi LLC	500.00
Children's Network SB County	5,000.00
Maritz Global Events	5,000.00
Tractor Supply	2,500.00
San Bernardino County Probation	5,000.00
Aspire General Insurance	5,000.00
Boot Barn	5,000.00
RE/MAX Freedom	2,500.00
Prime Healthcare Services, Inc.	2,500.00
Paul Cook	10,000.00
Twenty-Nine Palms Band of Mission Indians	100,000.00
	\$609,912.66