



Contract Number
SOC2023-00001

SAP Number

ECONOMIC DEVELOPMENT

Services: State of the County 2023 - Sponsor

Department Contract Representative
Telephone Number

Derek Armstrong
909-387-4460

Sponsor
Sponsor Representative
Telephone Number
Sponsored Event
Sponsorship Type
(Monetary or In-kind)
Total Contract Amount

State of the County 2023

IT IS HEREBY AGREED AS FOLLOWS:

WHEREAS, San Bernardino County (COUNTY) recognizes the benefit of involving private enterprise in activities and events put on by COUNTY, as a way to provide opportunities to COUNTY'S businesses, encourage a competitive environment and position COUNTY as a highly competitive region for business opportunities; and,

WHEREAS, COUNTY issued a Request for Sponsorship; and,

WHEREAS, [INSERT SPONSOR NAME] (SPONSOR) recognizes the benefit of entering into a relationship with COUNTY for goods, services or donations in exchange for the display of the SPONSOR'S Logo (as defined hereinafter) acknowledging the SPONSOR'S support; and

WHEREAS, after an evaluation process, SPONSOR has been selected as a SPONSOR, for the State of the County program as described herein.

NOW, THEREFORE, in consideration of the mutual covenants herein set forth and the mutual benefits to be derived therefrom, the parties agree as follows:

1. SCOPE OF SPONSORSHIP

In exchange for the benefits described for the corresponding level of sponsorship ("SPONSORSHIP") on Attachment "A" "Levels of Sponsorship", the SPONSOR will provide goods, services or a monetary donation equal in value to **\$[INSERT AMOUNT]** for the State of the County Program ("Program") to be held September 27, 2023. If applicable, in-kind sponsorship donations are set forth on Attachment "B."

2. TIME OF PERFORMANCE

The Sponsorship to be provided by SPONSOR shall commence upon execution of this Agreement and shall be completed by 9:00 p.m., September 27, 2023

3. SPONSORSHIP PAYMENT

SPONSOR shall make any monetary donation as a payment in one lump sum upon execution of this Agreement. SPONSOR acknowledges that COUNTY will use this amount to help defray the costs of the Program. To the extent the amount is not needed to defray the costs of the Program, any excess amounts shall be transferred to the County General Fund to be used as determined in the COUNTY'S sole discretion. If applicable, SPONSOR shall contribute goods and services in accordance with the schedule and terms set forth on Attachment "B" "In-Kind Sponsorship."

4. ASSIGNMENT

This Agreement is not assignable by SPONSOR, without the express written consent of the COUNTY. Any attempt by SPONSOR to assign any performance of the terms of this Agreement shall be null and void and shall constitute a material breach of this Agreement.

5. TERMINATION AND TERMINATION COSTS

This Agreement may be terminated in whole or in part at any time by either party upon giving five (5) days notice in writing to the other party. The County Chief Executive Officer and the Director of Economic Development are each hereby empowered to give said notice.

COUNTY may immediately terminate this Agreement in the event of any of the following: (a) the Sponsorship, in the COUNTY'S sole discretion, reflects in a negative manner on the County; (b) SPONSOR becomes engaged in a legal or financial conflict with the COUNTY; (c) it comes to the COUNTY'S attention that SPONSOR's products or services are not eligible for use at the site of the Program because of any existing agreements of the owner or operator of the site; (d) SPONSOR has filed a voluntary or involuntary petition in bankruptcy, or a receiver or trustee has been appointed or SPONSOR has executed a general assignment for the benefit of creditors; (e) SPONSOR has materially breached any of the provisions of this Agreement; (f) continuation of the Agreement, in the County's sole determination, would compromise the public's perception of the County's impartiality or ability to act in the public's interest, or (g) COUNTY determines that SPONSOR is otherwise ineligible to be a sponsor under the terms of as Attachment "A" or "B".

6. MODIFICATIONS TO AGREEMENT

The County Chief Executive Officer or the Director of Economic Development may agree to modifications to this Agreement subject to the approval of County Counsel.

7. INDEPENDENT CONTRACTOR

All parties hereto in the performance of this Agreement will be acting in independent capacities and not as agents, employees, partners, joint ventures, or associates of one another. The employees or agents of one party shall not be deemed or construed to be the agents or employees of the other party for any purpose whatsoever.

8. DISCRIMINATION

SPONSOR hereby agrees that it will not discriminate against any person on the grounds of race, creed, color, sex, religion, ancestry, and age, condition of physical handicap, marital status or national origin.

9. IMPROPER CONSIDERATION

SPONSOR shall not offer (either directly or through an intermediary) any improper consideration, such as, but not limited to cash, discounts, services or the provision of travel or entertainment or any items of value to any officer, employee or agent of the COUNTY in an attempt to secure favorable treatment regarding this Agreement or any agreement awarded by COUNTY. COUNTY, by written notice, may immediately terminate this Agreement or any COUNTY agreement if it determines that any improper consideration as described in the preceding sentence was offered to any officer, employee or agent of the COUNTY with respect to any proposal or award process involving this Agreement or any other COUNTY agreement. This prohibition shall apply to any amendment, extension or evaluation process once this Agreement or any COUNTY agreement has been awarded. SPONSOR shall immediately report any attempt by any COUNTY officer, employee or agent to solicit (either directly or through an intermediary) improper consideration from SPONSOR. The report shall be made to the supervisor or manager charged with supervision of the employee or to the County Administrative Office. In the event of a termination under this provision, COUNTY is entitled to pursue any available legal remedies.

10. MISREPRESENTATION

If during the course of the administration of this Agreement, COUNTY determines that SPONSOR has made a material misstatement or misrepresentation or that materially inaccurate information has been provided to COUNTY, this Agreement may be immediately terminated. If this Agreement is terminated according to this provision, COUNTY is entitled to pursue any available legal remedies.

11. INDEMNIFICATION

SPONSOR agrees to indemnify, defend with counsel approved by COUNTY and hold harmless COUNTY and its authorized officers, employees, agents and volunteers from any and all claims, actions, losses, damages, and/or liability arising out of this Agreement, including the acts, errors or omissions of any person and for any costs or expenses incurred by COUNTY on account of any claim therefore, except where such indemnification is prohibited by law. This provision shall survive termination of this Agreement.

12. LEGAL FEES

SPONSOR understands and agrees that any and all legal fees or costs associated with lawsuits concerning this Agreement shall be the SPONSOR's sole expense and shall not be charged as a cost under this Agreement. In the event of any dispute hereunder, each party to this Agreement shall bear its own attorney's fees and costs regardless of who prevails in the outcome of the dispute.

13. COUNTY CONTROL

SPONSOR understands that COUNTY has sole discretion over SPONSOR's eligibility to be and continue as a sponsor. COUNTY maintains full editorial control over the placement, content, appearance and wording of Sponsorship affiliations and messages ("Logo"). COUNTY Economic Development staff will work with SPONSOR to determine the appropriateness of the Sponsorship Logo. The Logo may identify SPONSOR but not promote or endorse the organization or its products. **The existence of this Agreement does not constitute COUNTY endorsement of SPONSOR or its products or services.**

14. COUNTY PERMISSION

SPONSOR may not use materials, advertise or communicate the existence of this Sponsorship relationship without COUNTY'S written permission. Any unauthorized use of COUNTY name or logo or the unauthorized communication of the existence of this Agreement will result in this Agreement becoming null or void and being terminated, will disqualify SPONSOR from future sponsorships unless COUNTY, in its sole discretion, has determined that eligibility is restored.

15. AMENDMENTS; VARIATIONS

This writing, with attachments, embodies the whole of the agreement of the parties hereto. There are no oral agreements contained herein. Except as herein provided, addition or variation of the terms of this Agreement shall not be valid unless made in the form of a written amendment to this Agreement formally approved and executed by both parties.

16. INVALID CONDITIONS

If any one or more of the terms, provisions, sections, promises, covenants or conditions of this Agreement shall to any extent be judged invalid, unenforceable, void or voidable for any reason whatsoever, by a court of competent jurisdiction, each and all of the remaining terms, provisions, sections, promises, covenants and conditions of the Agreement shall not be affected thereby and shall be valid and enforceable to the fullest extent permitted by law.

17. GOVERNING LAW; VENUE

This Agreement and any disputes arising therefrom shall be governed by California law. The venue of any action or claim brought by any party to the Agreement will be the Superior Court of California, County of San Bernardino, San Bernardino District. Each party hereby waives any law or rule of the court, which would allow them to request or demand a change of venue. If any action or claim concerning the Agreement is brought by any third-party and filed in another venue, the parties hereto agree to use their best efforts to obtain a change of venue to the Superior Court of California, County of San Bernardino, San Bernardino District.

18. COUNTERPARTS/ELECTRONIC SIGNATURES

The Parties agree that this Agreement may be executed in counterparts, each of which shall be deemed to be an original, but both of which together shall constitute one and the same instrument, and that a photocopy or facsimile may serve as an original. If this Agreement is executed in counterparts, no signatory hereto shall be bound until both the parties have fully executed a counterpart of this Agreement. The parties shall be entitled to sign and transmit an electronic signature of this Agreement (whether by facsimile, PDF, or other email transmission), which signature shall be binding on the party whose name is contained therein. Each party providing an electronic signature agrees to promptly execute and deliver to the other party an original signed Agreement upon request.

19. BINDING INTEREST

This Agreement shall be binding on the parties, successors in interest, heirs and assigns.

20. NOTICES

All notices shall be served in writing. The notices shall be sent to the following addresses:

San Bernardino County
Economic Development
Attn: Derek Armstrong
290 North D Street, Suite 600
San Bernardino, CA 92415-0047
derek.armstrong@eda.sbcounty.gov

Attn: [INSERT SPONSOR COMPANY]
[INSERT SPONSOR CONTACT]
[INSERT SPONSOR ADDRESS]
[INSERT SPONSOR EMAIL]

IN WITNESS WHEREOF, the parties have caused this Agreement to be executed as of the day and year written below:

SAN BERNARDINO COUNTY

►
Derek Armstrong, Economic Development Director

Dated: _____

SIGNED AND CERTIFIED THAT A COPY OF THIS
DOCUMENT HAS BEEN DELIVERED TO THE
CHIEF EXECUTIVE OFFICER

Lynna Monell
Clerk of the Board of Supervisors
Of San Bernardino County

By _____
Deputy

(Print or type name of corporation, company, contractor, etc.)

By ►
(Authorized signature - sign in blue ink)

Name _____
(Print or type name of person signing contract)

Title _____
(Print or Type)

Dated: _____

Address _____

Approved as to Legal Form

►
Dawn Martin, Deputy County Counsel

Date _____

Reviewed by Contract Compliance

►

Date _____

Reviewed/Approved by Department

►
Ryan Niesen, Interim Manager

Date _____

Attachment A

Levels of Sponsorship

\$15,000 Platinum Sponsors

- Acknowledgment as a Platinum Sponsor during formal presentation with opportunity to show a video which cannot exceed 60 seconds in length, all creative provided by Sponsor
- Digital logo placed throughout event
- Digital signage on video loop during reception
- High-visibility inclusion of logo in all event material
- Full page advertorial about your company in event program (content to be provided by Sponsor)
- Dedicated eblast following event to all attendees
- Web information link with Sponsor logo on the Economic Development Department's website – www.selectsbcounty.com
- 12 State of the County main event registrations
- 8 VIP Delegate registration (VIP Legislation pre-event Reception)
- 8 tickets to hosted private Sponsor dinner with the County Board of Supervisors and key staff

\$12,500 Gold Sponsors

- Acknowledgment as a Gold Sponsor during networking areas of show a video which cannot exceed 30 seconds in length, all creative provided by Sponsor
- High-visibility inclusion of logo at in all event materials
- Half page advertorial about your company in event program (content to be provided by Sponsor)
- Web information link with Sponsor logo on the Economic Development Department's website – www.selectsbcounty.com
- 10 State of the County main event registrations
- 6 tickets to hosted private Sponsor dinner with the County Board of Supervisors and key staff

\$7,500 Silver Sponsors

- Acknowledgment as a Silver Sponsor during formal presentation
- High-visibility inclusion of logo in all event material
- Web information link with Sponsor logo on the Economic Development Department's website – www.selectsbcounty.com
- 6 State of the County main event registrations
- 4 tickets to hosted private Sponsor dinner with the County Board of Supervisors and key staff

\$5,000 Bronze Sponsors

- Acknowledgement as a Bronze Sponsor during formal presentation
- High-visibility inclusion of logo in all event materials
- Web information link with your logo on Economic Development's website – www.selectsbcounty.com
- 4 State of the County main event registrations
- 2 tickets to hosted private Sponsor dinner with the County Board of Supervisors and key staff

In-kind Sponsors

- Acknowledgement as an in-kind Sponsor during formal presentation
- High-visibility inclusion of logo in all event materials
- Web information link with your logo on Economic Development's website – www.selectsbcounty.com
- 2 State of the County main event registrations
- 1 ticket to hosted private Sponsor dinner with the County Board of Supervisors and key staff

Attachment B

In-Kind Sponsorship

Department Contract Representative	<u>Derek Armstrong</u>
Telephone Number	<u>(909) 387-4460</u>

Sponsor	<u></u>
Sponsor Representative	<u></u>
Telephone Number	<u></u>
Sponsored Event	<u>State of the County 2023</u>
Total In-Kind Amount	<u></u>
Cost Center	<u></u>

Description of Product or Service:

Coordination of Goods or Services Provided by Sponsor will be handled by:

Ana Ambriz
Executive Administrative Assistant
Economic Development
San Bernardino County
909-387-4460 – Direct Line
ana.ambriz@eda.sbcounty.gov