

**REPORT/RECOMMENDATION TO THE BOARD OF SUPERVISORS  
OF SAN BERNARDINO COUNTY  
AND RECORD OF ACTION**

December 17, 2024

**FROM**

**DEREK ARMSTRONG, Director, Economic Development Department**

**SUBJECT**

Budget Adjustment for a Consultant Study for a Potential Sports and Entertainment Facility at Prado Regional Park

**RECOMMENDATION(S)**

1. Approve a budget increase in the amount of \$61,000 to perform a consultant study for a potential Sports and Entertainment facility at Prado Regional Park.
2. Authorize the Auditor-Controller/Treasurer/Tax Collector to post the necessary budget adjustments to the Economic Development Department's 2024-25 budget as detailed in the Financial Impact section (Four votes required).

(Presenter: Derek Armstrong, Director, 387-4386)

**COUNTY AND CHIEF EXECUTIVE OFFICER GOALS & OBJECTIVES**

**Promote the Countywide Vision.**

**Create, Maintain and Grow Jobs and Economic Value in the County.**

**Ensure Development of a Well-Planned, Balanced, and Sustainable County.**

**FINANCIAL IMPACT**

Approval of this item will not result in the use of additional Discretionary General Funding (Net County Cost). The Economic Development Department (ED) requests the following \$61,000 adjustments to its 2024-25 budget to pay for the consultant's costs in conducting the requisite study of the Prado Regional Park (Park):

<b>Fund Center</b>	<b>Commitment Item</b>	<b>Description</b>	<b>Action</b>	<b>Amount</b>
6010001000	52002445	Other Professional & Specialized Services	Increase	\$61,000
1000	37008776	Fund Balance-Assigned - Economic Development Program Needs	Decrease	\$61,000

**BACKGROUND INFORMATION**

ED has been tasked with seeking a consultant firm to conduct an eight-week study in the amount of \$61,000 with a scope of work to include a comprehensive Strengths, Weaknesses, Opportunities, and Threats analysis of existing regional sports and entertainment assets, a regional demographics analysis, and an assessment of the potential economic impact of the recommended facility at the Park. ED was asked to evaluate development opportunities at the Park with an emphasis on analyzing the feasibility of a large venue for sports and entertainment.

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**December 17, 2024**

The purpose would be to evaluate facility options that align with the region's needs, tourism growth potential, and maximize economic benefits. The study will take approximately eight weeks to complete once initiated.

**PROCUREMENT**

ED conducted an informal solicitation, reached out to seven potential vendors, and sent out a request for quotes to those vendors on August 15, 2024. ED received one quote and one non-responsive quote. In accordance with County Policy 11-05, the Purchasing Department approved a contract with Brailsford & Dunlavey on November 4, 2024.

**REVIEW BY OTHERS**

This item has been reviewed by County Counsel (Dawn Martin, Deputy County Counsel, 387-5455) on November 5, 2024; Purchasing (Jessica Barajas, Supervising Buyer, 387-2065) on November 6, 2024; Auditor-Controller/Treasurer/Tax Collector (Charlene Huang, Auditor-Controller Manager, 382-7022) on November 19, 2024; Finance (Carl Lofton, Administrative Analyst, 387-5404) on November 27, 2024; and County Finance and Administration (Robert Saldana, Deputy Executive Officer, 387-5423) on December 2, 2024.

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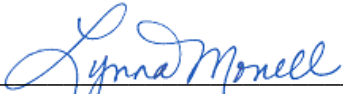
Record of Action of the Board of Supervisors  
San Bernardino County

**APPROVED (CONSENT CALENDAR)**

Moved: Curt Hagman Seconded: Joe Baca, Jr.

Ayes: Col. Paul Cook (Ret.), Jesse Armendarez, Dawn Rowe, Curt Hagman, Joe Baca, Jr.

Lynna Monell, CLERK OF THE BOARD

BY   
DATED: December 17, 2024



cc: File - Economic Development Department  
MBA 12/26/2024