

Operational, reimbursable expenses include travel costs, printing costs, discretionary boosted social posts, discretionary influencers, monthly tech fee (only when agency is “active”), stock photography and video.

Staffing Costs: \$1,187,000 total*

Westbound will be using a blended agency rate with two scheduled rate increases.

Hourly Rate: 2022 \$165 per person

Hourly Rate: 2023 \$165 per person

Hourly Rate: 2024 \$170 per person

Hourly Rate: 2025 \$170 per person

Hourly Rate: 2026 \$175 per person

Man hours for Services: 6,700 hours total*

Hours: 2022 1,800 hours*

Hours: 2023 900 hours*

Hours: 2024	2,200 hours*
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Schedule for Services:

2022: 10 months*

2023: 5 months*

2024: 10 months*

2026: 10 months*

*** Please note that this budget is an estimate only and can be scalable once the Project Plan for each election is finalized and approved by the Registrar of Voters.**