



2025 ASPCA The Rescue Effect Campaign Grants Application

The American Society for the Prevention of Cruelty to Animals® (ASPCA®) is offering up to \$1.8 million in grants to support adoption at shelters and rescues during the 2025 “The Rescue Effect”, a nationwide campaign that highlights the positive chain of events that occurs when people adopt, foster, volunteer, advocate and donate.

The Rescue Effect will run through the months of August, September, and October* 2025, during which grantees must offer a minimum of two (2) fee-waived adoption events each month.

Grant Amounts will be determined based on the applicant's 2024 total intake of cats and dogs and the number of fee-waived events they will be required to hold.

- For 2024 Total Intake (Dogs+ Cats) between 100-749, the grant amount will be between \$3,300-\$5,000
- For 2024 Total Intake (Dogs+ Cats) between 750-1,499, the grant amount will be between \$6,700-\$10,000
- For 2024 Total Intake (Dogs+ Cats) between 1,500-3,499, the grant amount will be between \$13,300-\$20,000
- For 2024 Total Intake (Dogs+ Cats) of 3,500 or more, the grant amount will be between \$20,000-\$30,000

Eligibility

- Applicants must be a non-profit or municipal organization with dogs and/or cats available for adoption within the United States.
- Applicants' 2024 aggregate intake number of dogs and cats must be at least 100.
- Applicants must meet ASPCA Grantee Organizational Standards:
 - If a past ASPCA grant recipient, must be current on all reporting requirements
 - If a nonprofit organization
 - Must be an incorporated or organized legal entity in good standing with the Secretary of State in the state where the organization is incorporated or organized
 - Must have a board of at least 4 members (for organizations with intake of 750 or more) or 3 members (for organizations with intake less than 750) with a majority of independent members with neither board chair nor treasurer receiving compensation from the organization
 - Charitable registration must be current/active in the state of the Grantee's primary location (for grants >=\$25,000)

Funding Restrictions & Parameters

- Grant funds may be used for any of the following:
 - make-ready costs for cats/dogs available for adoption during the grant term (e.g., s/n surgery, microchips, vaccinations, testing, dewormer, flea-tick treatment, heartworm preventative, bloodwork)
 - marketing/advertising costs (e.g., adoption promotions, volunteer/foster recruitment)
 - waived adoption fees
 - foster program expansion/ramp up
 - operating costs related to supporting participation in The Rescue Effect campaign

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- The grant term for most organizations will run from July 1 through October 31, 2025. For organizations receiving other funding through the ASPCA to support adoption in October 2025, the grant term will run from July 1 through September 30, 2025.
- Only one application per agency/organization will be accepted.
- As part of their final reporting, grantees will need to submit:
 - number of cat and dog adoptions (by month) for August, September, and October 2025
 - number of active foster homes at the end of the grant term
 - average length of stay for cats and for dogs at the end of the grant term

[Companion Requirements Document](#)

Application Review Timeline: Finalists will be notified via email on or around July 1, 2025

**Participation in other ASPCA funding programs during the month of October may impact the grant term and number of fee-waived adoption events required by grantees as well as the amount of funding they receive. The ASPCA Grants Team will be in touch with applicants who may be impacted by overlapping opportunities.*

Note: You must complete your application in one session as progress is not saved and submissions cannot be revised. Use the companion documents listed above to prepare.

Organization Details

Organization *

1. Please click on the plus sign below, type in your organization's EIN/TIN and select it if it shows up.
2. If you see "No matching options," please click [here](#) to add your organization to our database.
3. After adding your organization, click the plus sign button again, type in your EIN/TIN and select it.

95-6002748 ✕

Organization Name *

San Bernardino County Animal Care

Website *

<https://animalcare.sbcounty.gov/>

Street Address *

19777 Shelter Way

City *

San Bernadino

State *

CA

Zipcode *

92407

Primary Contact Name *

Miguel Lemus

Primary Contact Title *

Program Coordinator

Primary Contact Email *

Miguel.Lemus@dph.sbcounty.gov

Organization Signatory Name *

This is a person authorized to sign a grant agreement

Dawn Rowe

Organization Signatory Title *

Chair of the Board of Supervisors San Bernardino County

Organization Signatory Email *

FAS.DPH@dph.sbcounty.gov

Is your organization a nonprofit shelter, nonprofit rescue, governmental entity, or other? *

- Animal shelter with a government contract (defined as a private/nonprofit agency with a physical facility and a contract for animal control and/or housing services)
- Animal shelter without a government contract (defined as a private/nonprofit agency with a physical facility)
- Rescue with a government contract (defined as a private/nonprofit agency that houses animals exclusively in the homes of volunteers and/or staff of the organization and has a contract for animal control and/or housing services)
- Rescue without a government contract (defined as a private/nonprofit agency that houses animals exclusively in the homes of volunteers and/or staff of the organization)
- Government animal services (defined as an entity operated by a city or county providing animal control or housing services)

- ☐ Nonprofit- Animal shelter with a gover...
- ☐ Nonprofit- Animal shelter without a go...
- ☒ Government animal services
- ☐ Rescue with a government contract
- ☐ Rescue without a government contract
- ☐ Other

Clear Selection

2024 Total Intake (feline + canine combined) *

Please select the correct intake range.

For intake 100-749; grant will be \$3.3-5K

For intake 750-1,499; grant will be \$6.7-10K

For intake 1,500-3,499; grant will be \$13.3-20K

For intake > 3,500; grant will be \$20-30K

☐ 100-749

☐ 750-1,499


☐ 1,500-3,499

☒ 3,500 or more

Clear Selection

Documents

Most recently filed W-9 *

 Attach file



DPH W-9 (Feb. 2024).pdf

Animal Data & Grant Proposal

Do you report data to Shelter Animals Count? *

Shelters are strongly encouraged to consider reporting if they are not already. Find out more here: [Shelter Animals Count](#)

☐ Yes

☒ No

[Clear Selection](#)

2024 Total August Feline Adoptions *

211

2024 Total September Feline Adoptions *

127

2024 Total October Feline Adoptions *

81

2024 Total August Canine Adoptions *

218

2024 Total September Canine Adoptions *

190

2024 Total October Canine Adoptions *

166

Did you offer any adoption promotions (fee-waived or otherwise) during August - October 2024? *

☒ Yes

☐ No

[Clear Selection](#)

Approximate current length of stay (LOS) for Felines and how that is calculated *

The average length of stay for a feline is 8.31 days. This number is generated through a report using Chameleon software.

Approximate current length of stay (LOS) for Canines and how that is calculated *

The average length of stay for a canine is 15.80 days. This number is generated through a report using Chameleon software.

Number of active foster homes and how that is calculated *

Example: We have 12 active foster homes. We define "active" as having fostered within the last 12 months.

We are currently developing a pet foster program for the public that will be launching this year. We do currently encourage and allow our internal staff members to foster.

How you will spend the grant funding if approved (check all that apply) *

- ☒ make-ready costs for cats/dogs available for adoption during the grant term (e.g., s/n surgery, microchips, vaccinations, testing, dewormer, flea...
- ☒ marketing/advertising costs (e.g., adoption promotions, volunteer/foster recruitment)
- ☒ underwrite waived adoption fees
- ☒ foster program expansion/ramp up
- ☒ operating costs related to supporting participation in The Rescue Effect campaign

If you chose "foster program expansion/ramp up", please tell us more about your plans: *

We are currently developing a pet foster program for the public that will be launching within the next month. We do currently encourage and allow our internal staff members to foster

Please list dates for the 2 adoption fee-waived events you will have in August *

Friday Aug 1st & Friday Aug 29th

Please list dates for the 2 adoption fee-waived events you will have in September *

Friday Sept 5th & Friday Sept 26th

Please list dates for the 2 adoption fee-waived events you will have in October *

Friday Oct 3rd & Friday Oct 24th- An email was sent to the ASPCA email, and we were approved by Dina to submit this application as a provisional application while we wait for County Board approval.

Would you like to opt-in to have your events and/or stories featured by the ASPCA Communications Team during the campaign? *

This would be in addition to having your fee-waived adoption dates shared on the ASPCA's online 'participating shelter and rescue-finder tool' which is a requirement for grant funding.

- ☐ Yes
- ☒ No

Clear Selection

Acknowledgement

Acknowledgement: *

By submitting an application for an ASPCA grant, you:


- agree to allow the ASPCA to utilize the information submitted on such application in any way it deems appropriate to support its mission to prevent cruelty to animals, including fundraising. Such uses may include, but are not limited to, promoting the requesting organization's fee-waived adoption events on ASPCA's "The Rescue Effect" participating shelter and rescue finder tool
- agree to receive timely email updates and resources from The Rescue Effect
- certify that the requesting organization is aware of and endorses this request and the information herein and you are authorized to submit this application on behalf of the requesting organization



Optional: Sign up to receive email updates from ASPCApro, straight to your inbox

By checking this box, you agree to receive ASPCApro's biweekly newsletter with grant information, trainings, and professional development opportunities. Your information will never be shared, and you can unsubscribe at any time. For more information, please see our [Privacy Policy](#).

☐

 Clear form

Submit