



# REGISTRATION

## NOW OPEN

# THE AGING & DISABILITY NETWORK

*The Best is Yet to Come*



## 2024 C4A ANNUAL CONFERENCE MAY 1-3, 2024

@Marriott San Jose

301 South Market St, San Jose, CA 95113

Scan  to register and book your stay by April 23, 2024



OR Register & book your stay here 



For more information, contact [aging@c4a.info](mailto:aging@c4a.info)



**2024 C4A Conference:  
The Aging and Disability Network: the Best is Yet to Come  
May 1 – 3, 2024, San Jose Marriott  
Draft Program Schedule**

Four Tracks: Best Practices  Working Partners  Building Capacity  Policy/Advocacy 

**Wednesday, MAY 1**

- 8:30-4:30** Registration, Help Desk, Exhibitor Set-Up
- 9:00-12:00** Pre-Conference Session: AAA Nuts and Bolts for New Staff  
Pre-Conference Session: AAA Planners Business Meeting
- 10:00-12:00** California Commission on Aging Quarterly General Meeting
- 12:00-5:00** Exhibitor Booths Open
- 12:40-12:45** Welcome Remarks  
*Gavin Newson*, Governor of California (Invited)
- 12:45-2:30** California Commission on Aging and C4A Joint Forum:  
The Future of Workforce Development
- 2:30-2:45** Break
- 2:45-4:00** TACC Meeting  
Homelessness and Housing: How Lived Experience Informs Programs   
Living with Disabilities: Advances in Access to Technology Programs   
Integrating Social and Health Care Services to Achieve Independence:  
Promises, Pitfalls and Next Steps   
OAA Reauthorizations and Regulation: Being a Good Advocate 
- 4:00-4:15** Break
- 4:15-5:20** Plenary Session: Conference Kickoff and Welcome  
*Laura Trejo*, C4A Board President  
Introductory Keynote Address  
*Dr. Fernando Torres-Gil*, Professor Emeritus UCLA Luskin School of  
Public Affairs  
Remarks from Conference Major Sponsors
- 5:30-6:30** Exhibitor Reception

## Thursday, MAY 2

- 7:30-8:30** Continental Breakfast
- 7:30-3:00** Registration and Help Desk
- 8:00-5:00** Exhibitor Tables
- 8:30-8:35** Morning Welcome, C4A Priorities in 2024  
*Michael Costa*, Executive Director, California Association of Area Agencies on Aging
- 8:35-9:30** Keynote Address: *Yomi Wrong*, ADA Compliance, Sutter Health
- 9:30-9:45** Break
- 9:45-11:00** Evidence Based Health Promotion Innovations   
Behavioral Health and the AAAs: New Programs in California   
ADRC Nuts and Bolts: Emerging to Designated to Sustainable   
Effective Advocacy and Policy Action 
- 11:00-11:15** Break
- 11:15-12:30** USAgging Innovation and Achievement Showcase - Four of our Own -   
Santa Clara, San Francisco, San Bernardino and San Diego  
Beyond Land Acknowledgements: Best Practices for Working with   
Tribal Governments  
Diversifying Revenue Streams to Enhance AAA and Program   
Sustainability  
Aging Policy in a Tough Budget Year   
*Susan DeMarois*, Executive Director of California Department of Aging  
*Kim McCoy Wade*, Senior Advisor on Aging to Governor Newsom  
*Amy Gotwals*, Chief, Public Policy and External Affairs, USAgging
- 12:30-2:00** Lunch
- 2:00-3:15** Elder Justice: Best Practices for Ombudsman Advocacy and Legal   
Services  
LGBTQI+ Related Program and Policy Innovations   
Emergency and Disaster Readiness: Integrating AAAs and CBOs into   
State and Local Preparedness and Response  
CA2030 and the Evolution of the Aging and Disability Network 
- 3:15-3:30** Break

- 3:30-4:45 Evolution of Family Caregiver Support Programs: Services and Payment** 
  
- Innovative Partnership Model for CNA Training – Improving the Direct Care Workforce from Within** 
- Management Services Organizations Support to Increase Efficiency** 
- ADRC, No Wrong Door and the Master Plan: Let's Talk** 

## Friday, MAY 3

- 7:30-8:30** Continental Breakfast
- 7:30-9:00** Registration and Help Desk
- 9:00-12:00** Exhibitor Tables
- 8:30-9:30** Nutrition Innovation: CalFresh and Beyond   
*Brent Wakefield* Chair, Meals of Wheels California and Others  
Aging in Place: Initiatives that Work   
Local Playbook: What's working, What's Not   
DEI: Intervention in Action 
- 9:30-9:45** Break
- 9:45-10:45** CalGrows: Lessons Learned and Continuation   
AAA Aging Workforce   
AAA Local Finance: Matching Requirements, CalFresh and More   
California Department of Aging (CDA) staff  
Village Movement and the Forgotten Middle 
- 10:45-11:00** Break
- 11:00-12:15** Closing Plenary Session  
*Sandy Markwood*, CEO of USAging
- 12:00-2:00** Exhibitor Breakdown