

# Report of Fundraising Activities



## Sheriff's Benefit Rodeo 2023

The year 2000 was not only the beginning of a new millennium, but it was also the year the Sheriff/Coroner/Public Administrator's Department (Department) brought back traditional rodeo to the San Bernardino County, after a 25-year hiatus. In 2000, the Rodeo Committee's (Committee) goals were to provide wholesome, fun entertainment for adults and kids alike. These goals continue as a driving force behind this extraordinary annual event. The Sheriff's Benefit Rodeo is endorsed and sanctioned by the Professional Rodeo Cowboys Association (PRCA). A PRCA rodeo also gives the Department the opportunity to support American values, interact with children and donate to worthy causes. The Rodeo draws visitors from throughout the Inland Empire and greater Los Angeles basin. It provides a positive marketing tool that promotes both the Department and the County of San Bernardino.

The Sheriff's Benefit Rodeo 2023 was held at Glen Helen Regional Park from September 22 – September 24, 2023.

The following is an overview of how the Rodeo Committee donates to a variety of charities and encourages the participation of the Boy Scouts, Girl Scouts, COPS and the Big Brother Big Sisters of the Inland Empire. These causes would not reap the many benefits they receive each year without the commitment and generous sponsorship of businesses, groups and individuals. In 2023, the Rodeo contributed over \$118,000.00 to a variety of noble and/or charitable causes. Highlighted below are just a few of the organizations benefited by the Rodeo (a detailed list is included on the attached Exhibit A):

- The Southern California Concerns of Police Survivors (COPS) received \$3,600.
- The Big Brothers, Big Sisters of the Inland Empire received \$4,800, in addition to participating in special events during the Rodeo.
- The Man Up Crusade which supports domestic violence awareness received \$3,600.
- The Girl Scouts received \$2,400.
- Loma Linda University Medical Center's "Tough Enough to Wear Pink" program received \$3,600.
- The Safety Employee Benefit Association (SEBA) received a total of \$3,000 for "Shop with a Cop" program.
- The Serrano High School FFA received \$6,150.00.

This report conforms to County Standard Practice #06-02SP and includes an estimate of the time spent by county employees for the Sheriff's Benefit Rodeo 2023 (January 2023 to December 2023). Many of the employees involved in the

Rodeo are in the exempt or safety management classification; therefore overtime compensation is not a factor. There are also well over 200 volunteers from the community, including County employee volunteers, who dedicate their time to this worthy cause. Exhibit B provides a detail of the estimated hours spent by county employees on county time in support of the Rodeo.

The Rodeo Committee, Seven Point Inc. is a 501(c)(3) non-profit corporation that employs a variety of fundraising methods. The Committee solicits businesses and individuals for sponsorship opportunities and sells event tickets online and on-site. Exhibit C provides a list the Rodeo's Sponsors.

In addition to the actual rodeo events, the Committee also sponsors a Camporee for the Boy Scouts at Glen Helen Regional Park, including payment of \$10,000 in park fees. The Committee pays for park staff, trash removal, park rental, portable restroom rental, and meals for Camporee volunteers. Scouts may sell Camporee tickets, keeping a portion of the proceeds for their troop. This generates approximately \$40,000 per year for the Scouts. There is also a special Rodeo performance on Saturday just for the Scouts.

Aside from this annual event, the Committee maintains the rodeo facilities located at Glen Helen Regional Park year-round for use by the San Bernardino County 4H Club, at no charge.

As in years past, the Sheriff's Benefit Rodeo 2023 provided a wholesome family event that reinforced the traditional American values that have made our country strong. We look forward to serving the County with even greater success in the years to come.

**EXHIBIT A**  
**Sheriff's Rodeo 2023 – Beneficiaries**

Name	Amount
AK Bucking Bulls	500.00
CASH	3,000.00
28th D.A.A.	1,050.00
C.H.S.R.A. Dist 8	1,500.00
Trenten Montero	1,000.00
Far From Perfect Mustang Rescue	1,000.00
San Bernardino County Parks Dept.	10,000.00
C.H.S.R.A. Dist 8	1,200.00
San Bernardino Valley Riders	1,200.00
Sheriff's Rangers	12,000.00
Phelan Posse	500.00
Military Rodeo Cowboys Association	500.00
California Circuit Bull Riders	500.00
4-H Council	1,200.00
AK Bucking Bulls	1,000.00
Big Brothers Big Sister of Inland Empire	4,800.00
Red Bluff Round Up Association	2,000.00
California Junior Rodeo Association	0.00
S.B. Sheriff's Athletic Federation	1,800.00
Children's Fund	2,400.00
Flying U Rodeo	1,000.00
Girl Scouts	2,400.00
Golden Circle	3,600.00
Highlanders Boxing Club	600.00
Urban Conservation Corp	1,500.00
Loma Linda University Medical Center	3,600.00
Man Up Crusade	3,600.00
SEBA Charity Fund	3,000.00
Southern California COPS	3,600.00
Challenged Children's Rodeo	2,400.00
Inland Empire Lighthouse for the Blind	600.00
Serrano High School FFA	600.00
Volunteer Forces Support Unit	600.00
Justin Cowboy Crisis Fund	2,000.00
Paws 4 Success	1,000.00
Bud's Odyssey Foundation	1,000.00
Tunnel to Towers Foundation	1,000.00
Gift of Love	1,500.00
Inland Empire Rebound	500.00

Yucaipa Equestrian Committee	500.00
Calif. State Horsemans Assoc. Region 14	0.00
CSI Rodeo Team	500.00
Apple Valley COP Unit	955.00
Apple Valley Posse	3,730.00
Aviation Explorer Post #506	440.00
Bear Valley Posse	570.00
Bear Valley Search and Rescue	100.00
Central Station COP	480.00
Central Station Explorer Post #508	570.00
Chino Hills COP	880.00
Colton High Cheer	1,080.00
East Valley Posse	550.00
Hesperia Explorer Post #505	625.00
Serrano High School FFA	6,150.00
Highland COP	660.00
Phelan Posse	700.00
Rancho Cucamonga COP	1,140.00
Rancho Cucamonga Explorer Post #501	1,540.00
Rancho Cucamonga Equestrian Unit 417	640.00
Rancho Cucamonga Reserve Unit	1,320.00
Sheriff's Services Bureau Unit #609	1,190.00
Twin Peaks Citizen Patrol	915.00
Victor Valley Search and Rescue	260.00
Victorville Explorer Post #502	350.00
West Valley Posse	4,465.00
Yucaipa Citizen Patrol	150.00
Yucaipa Explorer Post #507	165.00
Morongo Citizens On Patrol	300.00
Bloomington Boosters 4H	4,570.00
San Bernardino Horseman's Association	500.00
28th D.A.A.	1,000.00
	<b>118,245.00</b>

## EXHIBIT B Sheriff's Rodeo 2023 – Hours

Estimated hours worked and costs by County employees on County time (January – December 2023):

<u>Employee</u>	<u>Classification</u>	<u>Hours</u>	<u>Hourly Rate</u>	<u>Cost</u>
Sam Fisk	Assistant Sheriff	130	\$ 137.40	\$ 17,862
Matt Yost	Lieutenant	50	\$ 87.16	\$ 4,358
Josh Conley	Lieutenant	175	\$ 87.16	\$ 15,253
Al Girard	Captain	130	\$ 102.25	\$ 13,293
David Phelps	Captain	80	\$ 112.49	\$ 8,999
Chris Hughes	Sergeant	100	\$ 75.53	\$ 7,553
Brad Bonnet	Lieutenant	100	\$ 87.16	\$ 8,716
Gloria Huerta	Public Information Officer	50	\$ 34.03	\$ 1,702
Claus Hartleben	Lieutenant	40	\$ 75.53	\$ 3,021
Deanna Sanchez	Office Specialist	40	\$ 26.00	\$ 1,040
Kevin Ferber	Captain	40	\$ 112.49	\$ 4,500
Michael Jones	Deputy	50	\$ 58.31	\$ 2,916
Jeff Allison	Lieutenant	40	\$ 87.16	\$ 3,486
Joe Cordaro	Maintenance Manager	40	\$ 52.86	\$ 2,114
John Wickum	Deputy Chief	40	\$ 107.75	\$ 4,310
James Rangel	Sergeant	40	\$ 75.53	\$ 3,021
Stacey Tarver	Sergeant	50	\$ 73.80	\$ 3,690
Narcie Sousa	Sergeant	40	\$ 75.53	\$ 3,021
Tom Mabry	Deputy	40	\$ 55.74	\$ 2,230
<b>Totals</b>		<b>1275</b>		<b>\$ 111,084</b>

## EXHIBIT C

### Sheriff's Rodeo 2023 – Sponsors

Name	Amount
Field Time Target and Training	500.00
Eugene and Cheryl Boisvert	500.00
High Performance Helicopters	500.00
Claremont Police Officers Assoc	500.00
Saddlerock Reverse Mortgage	500.00
Rezek Equipment Engineering	500.00
Casco Equipment Corporation	500.00
Statewide Promotions	500.00
High Performance Helicopters	500.00
Dave Financial Mortgage Corporation	500.00
John Schaffer	500.00
So Cal Rusty Muscle	500.00
Crown Contracting	489.56
Coastal Business Group, Inc	500.00
Waxie	500.00
Sam Fisk	500.00
Dave Jayne	350.00
County of San Bernardino	525.00
Cunning Dental Group	15,000.00
So Cal Dist Council of Laborers	5,000.00
Shannon Dicus for SB County Sheriff	2,000.00
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MGR Property Management	5,000.00
Riley Electric Inc.	1,000.00
Burrtec Waste Industries, Inc.	5,000.00
Toyota of San Bernardino	1,000.00
Sheriff's Council	15,000.00
San Bernardino County	2,500.00
G & M Towing	2,500.00
G & M Automotive Center Inc	2,500.00
Apple Valley Gun Club	5,000.00
Route 66 Shooting Sports Park Inc	2,500.00
Joshua Grading & Excavating	10,000.00
Jesse Armendarez (2nd Dist Supv)	5,000.00
Jean Tidwell	7,500.00
Redlands Chiropractic	2,500.00
Hospitality Medical Aesthetics	2,500.00
Twenty-Nine Palms Band of Mission Indians	50,000.00
Saint Moore Insurance Agency	4,900.01

Fincco Services Inc.	5,000.00
Rebel Oil Company (ROC)	5,000.00
San Bernardino County Firefighters Fund	3,800.00
Firstnet	9,800.51
Armada Transport Inc.	4,824.85
Dawn Rowe	2,500.00
Varner & Brandt, LLP	2,500.00
Spectrum Crane Service	5,000.00
Chaps Leasing Inc	5,000.00
Zipsprout LLC	250.00
Big Tex Trailers	5,750.00
Chick-fil-A	2,500.00
International Union of Operating Engineer	5,000.00
Teamsters Local Union #166	1,000.00
Mitsubishi Cement Corp.	3,500.00
Superior Tank Lines	15,000.00
Snow Summit Ski Corporation	2,500.00
Stater Bros. Charities	50,000.00
Rotolo Chevrolet	15,000.00
Southwest Regional Council of Carpenters	10,000.00
Chick-fil-A	2,500.00
Speedway SBC Development LLC	2,500.00
PRCA	4,000.00
Saint Moore Insurance Agency	4,900.01
SEBA Charity Fund	20,000.00
Get Loaded	5,000.00
Kellys Underground	5,000.00
Cal Stripe, Inc	1,000.00
National Orange Show Foundation	2,500.00
Inland Pain Medicine	2,449.76
2nd Amendment Zone Inc	12,500.00
Twenty-Nine Palms Band of Mission Indians	10,000.00
Symons Emergency Specialties	2,500.00
Mykon Builders	5,000.00
Starbucks	3,000.00
James Ramos	2,500.00
Prime Healthcare Services, Inc.	3,500.00
San Manuel Band of Mission Indians	50,000.00
PETAS Car Care	1,000.00
Boot Barn	5,000.00
Saint Moore Insurance Agency	4,900.01
SEAT	10,000.00
County of San Bernardino	1,050.00



County of San Bernardino	525.00
Synagro Technologies	1,000.00
Zipsprout LLC	500.00
San Bernardino County	150.00
Davis Ellen Advertising	15,000.00
Canarchy Craft Brewery Collective	10,000.00
S.B. Sheriff's Athletic Federation	1,800.00
	<b>500,964.71</b>