

ATTACHMENT J
2024-25 Proposed Rates
County Communications Group

The County Communications Group supports the County's communications and marketing needs by providing consistent high-quality branding, marketing, graphic design, and video production packages. For 2024-25, the Printing Services fund was transferred to the Purchasing Department.

County Communications (Department-Fund: 137-1000)

County Communications is funded by a combination of Discretionary General Funding (Net County Cost) and rate revenue based on actual salaries and benefits expenses. Currently, there is no estimated revenue projection for 2024-25. This marks the second year since the inception of these rates and the CCG does not have sufficient data to forecast demand for these services and, consequently, revenue.

Approval of the County Communication rates below will generate revenue to offset the cost of providing services.

Classification	Current Rate	Proposed Hourly Rate
County Marketing Media & Communications Coordinator	Actual S&B	No Change
Communications Officer	Actual S&B	No Change
Graphic Designer I	Actual S&B	No Change
Graphic Designer II	Actual S&B	New
Multimedia Production Supervisor	Actual S&B	No Change
Multimedia Production Specialist II	Actual S&B	No Change