

PUBLIC EDUCATION AND OUTREACH SAN BERNARDINO COUNTY AREAWIDE STORMWATER PROGRAM FEE PROPOSAL



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ATTACHMENT E – FEE PROPOSAL

San Bernardino County
Flood Control District

Request for Proposal
**Public Education and Outreach
Services for the San Bernardino
County Areawide Stormwater
Program**

No. PWG125-LANDD-5733
Page 40 of 59

ATTACHMENT E – FEE PROPOSAL SHEET(S)

Project No. F02399

NPDES Phase 1 MS4 Public Education and Outreach Services

Proposers shall include all Labor, Material, and Equipment Rental Rates valid for the Fiscal Years 2025-2026, 2026-2027, 2027-2028, 2028-2029 and 2029-2030. Proposer may provide rates of each individual Fiscal Year if that is their preference. Include all reimbursable expenses, such as travel cost, printing costs, etc.

President

Signature & Title

S. Groner Associates

(Firm Name)

Proposer must complete this form.

Submit Attachment E, in a separate electronic file titled “Fee Proposal Sheet” with the RFP Number and Title and the name of the Proposer clearly marked on the title sheet of the Fee Proposal.

S. Groner Associates											
FULLY BURDENED HOURLY RATES											
Fiscal Year 2025-2026				Fiscal Year 2026-2027				Fiscal Year 2027-2028			
JOB FUNCTION		RATES		JOB FUNCTION		RATES		JOB FUNCTION		RATES	
Project Director		\$216.78		Project Director		\$223.29		Project Director		\$229.99	
Strategic Director		\$199.40		Strategic Director		\$205.38		Strategic Director		\$211.54	
Project Manager		\$191.28		Project Manager		\$197.02		Project Manager		\$202.93	
Creative Director		\$191.28		Creative Director		\$197.02		Creative Director		\$202.93	
Sr. Project Coordinator		\$173.89		Sr. Project Coordinator		\$179.11		Sr. Project Coordinator		\$184.48	
Sr. Graphic Designer		\$173.89		Sr. Graphic Designer		\$179.11		Sr. Graphic Designer		\$184.48	
Public Affairs/Media Relations Manager		\$173.89		Public Affairs/Media Relations		\$179.11		Public Affairs/Media Relations		\$184.48	
Graphic Designer		\$150.71		Graphic Designer		\$155.23		Graphic Designer		\$159.88	
Project Coordinator		\$150.71		Project Coordinator		\$155.23		Project Coordinator		\$159.88	
Sr. Research/Survey Coordinator		\$173.89		Sr. Research/Survey Coordinator		\$179.11		Sr. Research/Survey Coordinator		\$184.48	
Research/Survey Coordinator		\$150.71		Research/Survey Coordinator		\$155.23		Research/Survey Coordinator		\$159.88	
Multimedia Services		\$150.71		Multimedia Services		\$155.23		Multimedia Services		\$159.88	
Project Specialist		\$132.16		Project Specialist		\$136.12		Project Specialist		\$140.21	
Copywriter		\$132.16		Copywriter		\$136.12		Copywriter		\$140.21	
Outreach Specialist		\$122.88		Outreach Specialist		\$126.57		Outreach Specialist		\$130.37	
Social Media Coordinator		\$122.88		Social Media Coordinator		\$126.57		Social Media Coordinator		\$130.37	
Fiscal Year 2028-2029				Fiscal Year 2029-2030							
JOB FUNCTION		RATES		JOB FUNCTION		RATES					
Project Director		\$236.89		Project Director		\$243.99					
Strategic Director		\$217.88		Strategic Director		\$224.42					
Project Manager		\$209.02		Project Manager		\$215.29					
Creative Director		\$209.02		Creative Director		\$215.29					
Sr. Project Coordinator		\$190.02		Sr. Project Coordinator		\$195.72					
Sr. Graphic Designer		\$190.02		Sr. Graphic Designer		\$195.72					
Public Affairs/Media Relations Manager		\$190.02		Public Affairs/Media Relations		\$195.72					
Graphic Designer		\$164.68		Graphic Designer		\$169.62					
Project Coordinator		\$164.68		Project Coordinator		\$169.62					
Sr. Research/Survey Coordinator		\$190.02		Sr. Research/Survey Coordinator		\$195.72					
Research/Survey Coordinator		\$164.68		Research/Survey Coordinator		\$169.62					
Multimedia Services		\$164.68		Multimedia Services		\$169.62					
Project Specialist		\$144.41		Project Specialist		\$148.74					
Copywriter		\$144.41		Copywriter		\$148.74					
Outreach Specialist		\$134.28		Outreach Specialist		\$138.31					
Social Media Coordinator		\$134.28		Social Media Coordinator		\$138.31					
EXPENSES											
Local Mileage	Current Federal Per Diem Rates										
Out of Pocket Expenses	Billed at Cost + 10%										
Translation Costs	.30/word										