

**REPORT/RECOMMENDATION TO THE BOARD OF SUPERVISORS
OF THE COUNTY OF SAN BERNARDINO
AND RECORD OF ACTION**

August 6, 2019

FROM

REG JAVIER, Deputy Executive Officer, Economic Development Agency

SUBJECT

State of the County Sponsorship

RECOMMENDATION(S)

1. Approve the release of a Request for Sponsorship for the 2020 State of the County Event.
2. Authorize the Chief Executive Officer or Economic Development Agency Deputy Executive Officer to evaluate submitted Request for Sponsorships and select sponsors.
3. Approve Sponsorship **Agreement Template**, subject to such changes as may be approved by the Chief Executive Officer and County Counsel.
4. Authorize the Chief Executive Officer or Economic Development Agency Deputy Executive Officer to execute the Sponsorship Agreements.

(Presenter: Reg Javier, Deputy Executive Officer, 387-4460)

COUNTY AND CHIEF EXECUTIVE OFFICER GOALS & OBJECTIVES

**Create, Maintain and Grow Jobs and Economic Value in the County.
Operate in a Fiscally-Responsible and Business-Like Manner.**

FINANCIAL IMPACT

Approval of this item will not result in the use of additional Discretionary General Funding (Net County Cost), but will allow the Economic Development Agency (EDA) to offset costs associated with producing the 2020 State of the County program, which is already included in EDA's 2019-20 budget.

BACKGROUND INFORMATION

Approval of this item will allow the release of a Request for Sponsorship (RFS) for the State of the County program, approve the agreement template, and designate who can select sponsors and approve agreements.

The RFS describes the levels of sponsorship and benefits of each level. The RFS will be publicized via the County and EDA websites, and by mailing, phone calls, and emails to potential interested parties utilizing Purchasing Department and Agency contacts. A press release regarding the RFS will be sent to County newspapers. In order to allow sufficient time for the department to review, the due date to submit an RFS is November 8, 2019. However, sponsorship requests submitted after this date will be considered on a case by case basis dependent on if there is sufficient time to evaluate the request.

State of the County Sponsorship
August 6, 2019

Recommendation No. 3 approves the contract template that will be used for the sponsorship agreements. EDA staff will assist the Chief Executive Officer in the evaluation and selection of sponsors. Sponsorship Agreements will be executed with each sponsor by the Chief Executive Officer or Economic Development Agency Deputy Executive Officer.

PROCUREMENT

N/A

REVIEW BY OTHERS

This item has been reviewed by County Counsel (Sophie A. Akins, Deputy County Counsel, 387-5455) on July, 9, 2019; Finance (Kathleen Gonzalez, Administrative Analyst, 387-5412) on July 18, 2019; and County Finance and Administration (Matthew Erickson, County Chief Financial Officer, 387-5423) on July 23, 2019.

**State of the County Sponsorship
August 6, 2019**

Record of Action of the Board of Supervisors
County of San Bernardino

APPROVED (CONSENT CALENDAR)

Moved: Robert A. Lovingood Seconded: Dawn Rowe

Ayes: Robert A. Lovingood, Janice Rutherford, Dawn Rowe, Curt Hagman, Josie Gonzales

Lynna Monell, CLERK OF THE BOARD

BY 
DATED: August 6, 2019



cc: EDA- Javier w/attach's
File- Economic Development Agency w/attach
la 08/9/2019