



SERVICE AGREEMENT

THIS AGREEMENT is entered into this 18th day of November, 2020 (“Effective Date”) in the State of California by and between the American Academy of Pediatrics, District IX, Chapter 2, hereinafter called Reach Out and Read San Bernardino Affiliate or Affiliate and

County of San Bernardino Department of Public Health

Hereinafter called Contractor

Name

351 N. Mountain View Avenue, #303

San Bernardino, CA 92415

(909) 387-9146

Address

Phone Number

Evelyn Chun, M.D.

Physician

Contractor Representative

Title

95-6002748

Evelyn.Chun@dph.sbcounty.gov

Federal ID No.

E-Mail Address

IT IS HEREBY AGREED AS FOLLOWS:

I. BACKGROUND

Reach Out and Read is an evidence-based nonprofit organization that supports the implementation of reading strategies by way of medical providers who promote early literacy and school readiness in pediatric exam rooms nation-wide by integrating children's books and advice to parents about the importance of reading aloud into well-child visits. It builds on the unique relationship between parents and medical providers to develop critical early reading skills in children, beginning in infancy. As recommended by the American Academy of Pediatrics, Reach Out and Read incorporates early literacy into pediatric practice, equipping parents with tools and knowledge to ensure that their children are prepared to learn when they start school.

II. PURPOSE

The purpose of this Agreement is to establish the roles and responsibilities in the efforts of the Affiliate and Contractor in the development and implementation of Reach Out and Read services in pediatric practice for families with children age prenatal through age 5 in San Bernardino County.

III. REACH OUT AND READ AFFILIATE RESPONSIBILITIES

Affiliate shall:

- A. Provide assistance as requested by Contractor, to Contractor in the application process to the Reach Out and Read National Center to become an approved site or to reactivate its site and to complete the required training.
- B. Provide a one (1)-year supply of books not to exceed the amount identified in Section V (A) in value total per year to the Contractor.

- C. Upon verification of completed Reach Out and Read CME Training ROR 101, permit Contractor to order books up to six (6) times a year.
- D. Process book orders within a reasonable time of receiving the order from Contractor.
- E. Provide technical assistance necessary to monitor and evaluate the Reach Out and Read model fidelity using tools such as the Progress Report, Medical Provider Survey, and Site Quality Classification.
- F. Identify a liaison to interact with Contractor and Contractor staff regarding Reach Out and Read activities.

IV. CONTRACTOR RESPONSIBILITIES

Contractor shall:

- A. Upon receiving approval from the National Reach Out and Read office, Contractor and Contractor staff must complete the Reach Out and Read CME Training ROR 101 to be eligible to order books.
- B. Contractor shall contact the Reach Out and Read San Bernardino Affiliate liaison to obtain a book catalog and ordering instruction to process an initial book order. Contractor's total book order is limited to a cumulative total number of books Contractor has pre-determined and reported to Reach Out and Read based on a one year projection of the number of expected well-baby check-ups at their practice. Based on storage challenges, Contractor may opt to order books up to six (6) times per year to fulfill their cumulative total. The last date to place orders under the current agreement is May 31, 2021.
- C. Upon receipt of book delivery, Contractor must fax the packing slip to Affiliate as verification for payment remittance. All book orders must be received by the Contractor and verification sent to the Affiliate by June 30, 2021.
- D. In compliance with Reach Out and Read guidelines, Contractor and Contractor's staff shall participate in all Reach Out and Read provider activities to assure the effective delivery of the evidence-based Reach Out and Read model, including, but not limited to:
 - 1. Training for all new staff and periodic re-training for all staff using the free on-line Reach Out and Read Continuing Medical Education Training ROR 101course.
 - 2. At well-child visits, give every birth through 5 years of age one new, developmentally-appropriate children's book to keep.
 - 3. At well-child visits, use the book as a tool to aid the medical pediatric provider's assessment of the child's development.
 - 4. At well-child visits, advise parents of the importance of reading aloud to children and prescribe daily reading at home.
 - 5. Create a literacy-rich waiting room to reinforce the pleasure and techniques of reading together and the importance of early literacy activities.
 - 6. Establish and maintain a system for storing books, getting age-appropriate book into the exam room, and tracking books given to children.

7. Complete the on-line Progress Report for each six-month reporting period by the deadlines, January 31st for July-December and July 31st for January-June.
8. Acknowledge funding and support received from Reach Out and Read San Bernardino Affiliate in all communications with the public about the Reach Out and Read program.
9. Identify a Contractor staff liaison to serve as a point of contact for the Affiliate and notify the Affiliate within three (3) business days of changes in Contractor staff responsible for Reach Out and Read.
10. Work with the Affiliate to improve any areas of concern about Contractor's Reach Out and Read program identified in the Progress Reports, Site Quality Classification, Medical Provider Survey or Parent Survey.
11. Participate in activities to build the sustainability of Contractor's Reach Out and Read Site, including publicizing the program, fundraising, hosting legislative visits, or other opportunities that may occur.

V. FISCAL PROVISIONS

- A. The maximum amount of funds under this Agreement shall not exceed \$ 6,000, per year subject to the following:
 1. Book purchases based on the number of annual well-child visits
 2. Adherence to responsibilities outlined in Section IV. Contractor Responsibilities
- B. Contractor shall submit to the Affiliate the packing slips as verification of receipt/delivery and to request payment be made to the book vendor identified on the packing slip. All book orders must be delivered to the agency by June 30th of the current Agreement term.
- C. Payments shall be made by the Affiliate directly to the book vendor identified on the packing slip(s) after verification of delivery has been provided by the Contractor to the Affiliate.

VI. PERFORMANCE STANDARDS

- A. In addition to complying with all Responsibilities listed in Section IV Contractor Responsibilities, Contractor agrees to implement the Reach Out and Read model with fidelity and to notify the Affiliate of any barrier to meeting this standard in a timely manner. Contractor shall not utilize the books for any other purpose except as set forth herein or as authorized by the Reach Out and Read program. Contractor shall not resell the books. To the extent that any books are leftover at the end of the one-year Agreement, those books shall revert to be the property of the Affiliate, unless otherwise specified by the Affiliate.
- B. Failure to complete the required on-line Reach Out and Read Progress Report by specified deadlines will result in loss of funds for the next period's book purchase and immediate termination of this Agreement, effective upon written notice from the Affiliate.
- C. Should Contractor fail to fulfill any of the roles and responsibilities set forth in Section IV of this Agreement, the Affiliate will be under no obligation to continue to purchase

books for Contractor's Reach Out and Read program and this Agreement will terminate immediately upon written notice from the Affiliate.

VII. TERM

- A. The term of this Agreement shall commence on the Effective Date and shall terminate on June 30, 2021, unless terminated earlier as set forth herein.
- B. Notwithstanding the preceding paragraph, this Agreement may be immediately terminated by either party by serving a written notice to the other party in the event any state and/or federal agency and/or other funder(s) reduce, withhold or terminate funding that the parties anticipated or provided under this Agreement. The Executive Director of the Affiliate has the authority and discretion to exercise this right on behalf of the Affiliate.
- C. The obligation to provide data per Section IV. Contractor Responsibilities shall survive termination of this Agreement.

VIII. GENERAL PROVISIONS

- A. Notices

When notices are required to be given pursuant to this Agreement, the notices shall be in writing and mailed to the following respective addresses listed below.

Contractor: County of San Bernardino
Department of Public Health
351 N. Mountain View Avenue, #303
San Bernardino, CA 92415

Affiliate: American Academy of Pediatrics, District IX, Chapter 2
P.O. Box 94127
Pasadena, CA 91109

- B. Contractor agrees any alterations, variations, modifications, or waivers of provisions of the Agreement shall be valid only when they have been reduced to writing, duly signed and attached to this Agreement as an amendment.

IX. DISPUTE RESOLUTION

If any conflicts or disputes arise between the two parties, assigned staff shall meet in a timely manner to resolve the conflict or dispute. It is acknowledged by both parties that the purpose of such meeting is to come to a resolution that is in the best interest of both parties.

X. AGREEMENT

- A. This Agreement, consisting of 5 pages, is the full and complete document describing the roles and responsibilities of both parties, including all covenants, conditions and benefits.
- B. The signatures of the parties affixed to this Agreement affirm that they are duly authorized to commit and bind their respective institutions to the terms and conditions set forth in this document.

AMERICAN ACADEMY OF PEDIATRICS,
DISTRICT IX, CHAPTER 2

COUNTY OF SAN BERNARDINO
DEPARTMENT OF PUBLIC HEALTH

Legal Entity

▶ _____

Authorized Signature

Dr. Tomas Torices

Printed Name

Executive Director

Title

Dated

▶ _____

Authorized Signature

Curt Hagman

Printed Name

Chairman, Board of Supervisors

Title

Dated