



#SBCCountyTogether

Protecting Our County Through COVID-19



COVID-19 Response

sbccovid19.com | 909.387.3911



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COVID-19 Board Briefing

- Get to Red Status
 - 7 or Fewer Cases Per 100,000
 - Overview of the Numbers
- Vaccination Process
 - Serving 65-Plus Population
 - Speedway Supersite Event
 - Mobile Van Deployment Plan
 - Marketing Strategies



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Current COVID-19 Statistics

		Entire county	Health equity quartile
WIDESPREAD Many non-essential indoor business operations are closed	More than 7.0 Daily new cases (per 100k)	More than 8.0% Positive tests	

Total cases: 274,316 (+598) as of 2/8/21

Equity positivity: 12.0% (12.1 on 2/7/21)

County ICU capacity: 9.7% (as of 2/8/21)

Overall Positivity: 10.6% (10.7 on 2/7/21)

Testing Volume: 495.1 tests/100,000 (501.3 on 2/7/21)

Regional ICU capacity: 9.1% (as of 2/8/21)



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Current Vaccination Structure

- Phases 1A – Health Care Personnel; Long Term Care Residents; 65-plus
- Phase 1B, Tier 1 (Fire, Police, and Teachers and Staff supporting in-person instruction)





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Vaccinating San Bernardino County

Total Doses Received to the County of San Bernardino (first and second doses)	195,050
Total vaccines distributed to partners	144,585
Total vaccines distributed to County Public Health	50,465
Total Vaccinated within the County	163,952
Total County of San Bernardino Residents Vaccinated (Data from CDPH Dashboard)	195,902 (as of 2/7/21)



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Supersite Event

- More than 3,200 people vaccinated – primarily seniors 65+
- Hundreds of County staff and volunteers
- Cross County departmental collaboration
- Law enforcement and other emergency services on-site
- Nearly 150 news stories across TV, Radio, Newspapers (print/online)
- Staff working on plans for second-dose event on March 2





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Preparing for a successful second dose at

- Goal: Vaccination start-to-finish is an hour or less
- New processes being implemented
- Increasing Line Management efficiencies
- Additional Electronic Signage
- Improving Car Queue Timing
- Ensuring all local agency partners are included in event preparations





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Seniors are the Focus

Over the next three weeks the County will be vaccinating more than 40,000 seniors aged 65 and over

- Appointment dates are still available for Wednesday and Saturday at sbccovid19.com/vaccine/locations
- Or call 909-387-3911, Monday – Friday from 9 a.m. – 8 p.m.

Vaccination sites:

- Ontario Convention Center
- Arroyo Valley High School, San Bernardino
- Hook Community Center, Victorville
- Federal Qualified Health Clinic, Hesperia
- Copper Mountain College, Joshua Tree



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**Mobile vaccination
program launching to
serve seniors close to
home**





Digital Billboard

Marketing Strategies

- “Our Shot for Hope” education campaign
- English and Spanish
 - Radio
 - TV
 - Digital and Online
 - Social Media





ESPN
DEPORTES





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Protecting Our County Through COVID-19



**Wash
Your Hands**



**Cover
Your Face**



← 6 feet →



**Maintain
Physical
Distancing**



**Stay Home if
You're Sick**