

**REPORT/RECOMMENDATION TO THE BOARD OF SUPERVISORS  
OF THE COUNTY OF SAN BERNARDINO  
AND RECORD OF ACTION**

**May 4, 2021**

**FROM**

**ANDREW GOLDFRACH, Interim Director, Department of Public Health**

**SUBJECT**

Amendment to Contract with El Sol Neighborhood Educational Center for COVID-19 Health Promotion and Outreach Campaign Services

**RECOMMENDATION(S)**

Approve **Amendment No. 1**, effective May 4, 2021, to **Contract No. 20-1099** with El Sol Neighborhood Educational Center for continued provision of COVID-19 related health promotion and outreach campaign services, exercising the first one-year option to extend, with no change to the contract amount of \$685,438, for the total contract period of November 17, 2020 through May 16, 2022.

(Presenter: Andrew Goldfrach, Interim Director, 387-9146)

**COUNTY AND CHIEF EXECUTIVE OFFICER GOALS & OBJECTIVES**

**Provide for the Safety, Health and Social Service Needs of County Residents.**

**FINANCIAL IMPACT**

This item does not impact Discretionary General Funding (Net County Cost). The total contract amount will not exceed \$685,438 and is eligible for reimbursement through the Federal Coronavirus Aid, Relief and Economic Security (CARES) Act in the amount of \$228,479, and Paycheck Protection Program and Health Care Enhancement Act of 2020 (ELC Enhancing Detection) in the amount of \$456,959. Adequate appropriation and revenue have been included in the Department of Public Health's (DPH) 2020-21 budget and will be included the 2021-22 recommended budget.

**BACKGROUND INFORMATION**

El Sol Neighborhood Educational Center (El Sol) provides a culturally and linguistically appropriate community-specific health promotion and outreach campaign for COVID-19 through health education, distribution of educational material, door-to-door health education, emotional and social support, and test site referrals utilizing their established Community Health Worker/Promotores de Salud model. The contract with El Sol funds promotions, expenses, and activities directly related to COVID-19 education, social support, and community outreach.

The recommended amendment to the contract will allow DPH to continue its partnership with El Sol to support community-specific health promotions, including educational material, perform community outreach campaigns, and connect community members to resources needed to

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reduce COVID-19 positivity rates. The program will continue to concentrate on the underserved populations, particularly those in San Bernardino County's high-priority testing areas who are disproportionately impacted by the COVID-19 pandemic based on the California Healthy Places Index.

**PROCUREMENT**

On November 17, 2020 (Item No. 57), the Board of Supervisors approved non-competitive Contract No. 20-1099 with El Sol for COVID-19 health promotion and outreach campaign services, in the amount of \$685,438, for the period of November 17, 2020 through May 16, 2021, with two one-year options to extend by mutual agreement of the parties. El Sol provides a culturally and linguistically appropriate community-specific health promotion and outreach campaign for COVID-19 through health education, distribution of educational material, door-to-door health education, emotional and social support, and test site referrals utilizing their established Community Health Worker/Promotores de Salud model. The contract with El Sol funds promotions, expenses, and activities directly related to COVID-19 education, social support, and community outreach. The Purchasing Department concurred with the non-competitive contract with El Sol due to the COVID-19 pandemic and resulting local health emergency.

**REVIEW BY OTHERS**

This item has been reviewed by Human Services Contracts (Jennifer Mulhall-Daudel, Contracts Manager, 388-0241) on April 19, 2021; County Counsel (Adam Ebright, Deputy County Counsel, 387-5455) on April 19, 2021; Finance (Paul Garcia, Administrative Analyst, 386-8392) on April 15, 2021; and County Finance and Administration (Tanya Bratton, Deputy Executive Officer, 388-0332) on April 15, 2021.

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Record of Action of the Board of Supervisors  
County of San Bernardino

**APPROVED (CONSENT CALENDAR)**

Moved: Joe Baca, Jr. Seconded: Col. Paul Cook (Ret.)

Ayes: Col. Paul Cook (Ret.), Janice Rutherford, Dawn Rowe, Curt Hagman, Joe Baca, Jr.

Lynna Monell, CLERK OF THE BOARD

BY   
DATED: May 4, 2021



cc: PH - Shin w/agree  
Contractor - C/O PH w/agree  
File - w/agree

CCM 05/5/2021