

THE INFORMATION IN THIS BOX IS NOT A PART OF THE CONTRACT AND IS FOR COUNTY USE ONLY



Contract Number

20-621 A-5

SAP Number

4400014904

County Administrative Office

Department Contract Representative
Telephone Number

Stephenie Shea
387-4919

Contractor
Contractor Representative
Telephone Number
Contract Term
Original Contract Amount
Amendment Amount
Total Contract Amount
Cost Center

Westbound Communications
Carrie Gilbreth
951-462-1106
4/16/20-7/31/21 (from 4/30/21)
Not to Exceed \$1,420,961
N/A
Not to Exceed \$1,420,961
99.60.1010.93.01

AMENDMENT NO. 5

IT IS HEREBY AGREED AS FOLLOWS:

WHEREAS, the County of San Bernardino (County) and Westbound Communications (Contractor) entered into a Contract for Contractor to provide COVID-19 communication strategies to the County, effective April 16, 2020 through October 16, 2020, for an amount not to exceed \$199,000; and

WHEREAS, the County Chief Executive Officer approved Amendment No. 1 to Contract 20-621, ratified by the Board of Supervisors (Board) on August 11, 2020 under the authority delegated to the CEO on July 28, 2020 (Item No. 72) in response to COVID-19; and

WHEREAS, under Amendment No. 1 to Contract 20-621, the County amended the Contract to include communication strategies for the County Registrar of Voters on how to engage and inform registered voters on how the November Presidential Election will be conducted, and extended the termination date of the contract from October 16, 2020 to December 31, 2020, for an additional amount of \$250,000; and

WHEREAS, on September 15, 2020 (Item No. 75), the Board approved Amendment Nos. 2A and 2B to Contract 20-621 to add COVID-19 outreach for testing, and continue the COVID-19 communications strategies scope of work for \$91,817 and \$110,080, respectively, for the period April 16, 2020 through December 31, 2020; and

WHEREAS, the cost for voter outreach for services performed through December 31, 2020 exceeded the original estimate by \$20,064, from \$250,000 to \$270,064, and concurrently herewith the Board is approving

Amendment No. 3 to Contract 20-621 to approve that additional amount of \$20,064 to pay for increased costs of voter education outreach above what was previously estimated;

WHEREAS, COVID-19 continues to threaten the health and safety of county residents, and the need for countywide COVID-19 communications strategies continues to exist; and the response to the COVID-19 pandemic has evolved to include vaccination outreach as part of the communications strategy; and

WHEREAS, on January 26, 2021 (Item No. 33), the Board approved Amendment No. 4 of this Contract, continuing the COVID-19 communications strategy and adding the vaccination outreach scope of work to this Contract, extending the term of the Contract from December 31, 2020 to April 30, 2021, and increasing the contract amount by an amount not-to-exceed \$750,000, to a total contract amount not-to-exceed \$1,420,961.

WHEREAS, although the County has made significant progress toward minimizing the impacts and spread of COVID-19, and testing and vaccination efforts have resulted in a decrease in hospitalizations and new cases, the County continues to focus on outreach for these efforts to further minimize the impacts and spread of COVID-19; and

WHEREAS, under Amendment No. 5 to this Contract, the term of the Contract would be extended from April 30, 2021 to July 31, 2021 so that COVID-19 communications strategies, including strategies for these outreach efforts can continue, with no change to the amount of the Contract; and

WHEREAS, the Parties now desire to amend the Contract;

NOW, THEREFORE, in consideration of mutual covenants and conditions, the parties hereto agree to amend the Contract as follows:

1. Amend Section D., Term of Contract, to read as follows:
This Contract is effective on April 16, 2020 and terminates on July 31, 2021, but may be terminated earlier in accordance with the provisions of this Contract.

All other provisions and terms of the Agreement, County Contract shall remain in full force and effect.

/

/

/

/

/

/

/

/

/

/

IN WITNESS WHEREOF, the parties hereto have caused their respective names to be hereunto subscribed by their respective proper officers hereto duly authorized.

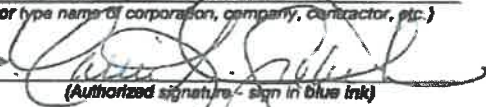
/

COUNTY OF SAN BERNARDINO

► 
Leonard X. Hernandez, Chief Executive Officer

Dated: 6/1/2021

Westbound Communications, Inc.
(Print or type name of corporation, company, contractor, etc.)

By ► 
(Authorized signature - sign in blue ink)

Name Carrie R. Gilbreth
(Print or type name of person signing contract)

Title Managing Partner
(Print or Type)

Dated: 4/30/2021

Address 3850 Vine Street #20
Riverside CA 92507

FOR COUNTY USE ONLY

Approved as to Legal Form

► 
Robert Messinger, Chief Asst. County Counsel

Date 4/30/21

Reviewed for Contract Compliance

► _____

Date _____

Reviewed/Approved by Department

► _____

Date _____