



# San Bernardino County

## Legislation Text

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**File #: 6998, Agenda Item #: 22**

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### **REPORT/RECOMMENDATION TO THE BOARD OF SUPERVISORS OF SAN BERNARDINO COUNTY AND RECORD OF ACTION**

**November 15, 2022**

#### **FROM**

**GEORGINA YOSHIOKA, Interim Director, Department of Behavioral Health**

#### **SUBJECT**

Amendment to Non-Financial Memorandum of Understanding with San Mateo County Behavioral Health and Recovery Services Division for the Cannabis Decoded Campaign

#### **RECOMMENDATION(S)**

1. Approve Amendment No. 1 to non-financial Memorandum of Understanding No. 19-843 with San Mateo County Behavioral Health and Recovery Services Division to provide non-exclusive license rights to the materials, media, and other assets related to the Cannabis Decoded Campaign, updating contact information, and extending the term for one year, for the total period of December 17, 2019 to December 16, 2023.
2. Designate the Director of the Department of Behavioral Health, as the County Mental Health Director, to execute and submit Amendment No. 1 to Memorandum of Understanding No. 19-843 with San Mateo County Behavioral Health and Recovery Services Division.
3. Direct the Director of the Department of Behavioral Health, as the County Mental Health Director, to transmit all documents in relation to Amendment No. 1 to Memorandum of Understanding No. 19-843 with San Mateo County Behavioral Health and Recovery Services Division to the Clerk of the Board of Supervisors within 30 days of execution.

(Presenter: Georgina Yoshioka, Interim Director, 388-0801)

#### **COUNTY AND CHIEF EXECUTIVE OFFICER GOALS & OBJECTIVES**

**Provide for the Safety, Health and Social Service Needs of County Residents.**

**Pursue County Goals and Objectives by Working with Other Agencies and Stakeholders.**

#### **FINANCIAL IMPACT**

This item does not impact Discretionary General Funding (Net County Cost). The Memorandum of Understanding (MOU) is non-financial in nature.

#### **BACKGROUND INFORMATION**

The Department of Behavioral Health (DBH) is responsible for providing mental health and substance use disorder services to San Bernardino County residents who are experiencing severe mental illness and/or substance use disorders. The Cannabis Decoded Campaign (Campaign) developed by San Mateo County Behavioral Health and Recovery Services Division (San Mateo County) is a Youth Marijuana Education Initiative. The initiative was launched in partnership with the San Mateo County Youth Commission to educate youth and young adults about the facts on cannabis use. It aims to provide reliable, factual information so that

young people have the tools they need to make informed decisions about cannabis use that impact their health and futures.

DBH has worked with San Mateo County to develop the Campaign using the materials, media, and other assets provided through the MOU. The Campaign is research-based and developed to assist in educating youth, young adults, and their parents and/or caretakers on the facts of cannabis use, to allow them to fully understand the health effects of cannabis use. The Campaign includes information for breastfeeding and expectant mothers, handouts for tweens, teens, and young adults, as well as a guide for parents and/or caretakers on having developmentally appropriate conversations about cannabis use. The recommended amendment to the MOU with San Mateo County will extend the license rights to the materials, media, and other assets related to the Cannabis Decoded Campaign for another year enabling San Bernardino County youth and young adults to continue to make informed decisions regarding cannabis use.

On December 17, 2019 (Item No. 16), the Board of Supervisors approved MOU No. 19-843 with San Mateo County to establish the terms under which non-exclusive license rights to the materials, media, and other assets related to the Cannabis Decoded Campaign will be provided, for the period effective December 17, 2019 through December 16, 2022. In addition, this item authorized the Director of DBH to execute and submit the MOU, including any subsequent non-substantive revisions and amendments, on behalf of the County and subject to review by County Counsel.

Amendment No. 1 to the MOU extends the original three year term for an additional year and includes an additional one year extension option upon mutual agreement by both parties and updates the contact information for both parties. DBH is requesting approval for the DBH Director as the County Mental Health Director, to execute and submit Amendment No. 1 as required by San Mateo County, on behalf of the County, subject to review by County Counsel.

The MOU may be terminated by either party without cause upon 30 days' written notice. DBH will monitor the MOU on a regular basis to ensure standards are met.

#### **PROCUREMENT**

N/A

#### **REVIEW BY OTHERS**

This item has been reviewed by Behavioral Health Contracts (Ellayna Hoatson, Contracts Supervisor, 388-0858) on October 11, 2022; County Counsel (Dawn Martin, Deputy County Counsel, 387-5455) on November 10, 2022; Finance (Christopher Lange, Administrative Analyst, 386-8393) on October 25, 2022; and County Finance and Administration (Cheryl Adams, Deputy Executive Officer, 388-0238) on October 31, 2022.